

**NEVADA OFF-HIGHWAY VEHICLES PROGRAM
GRANT APPLICATION**

**Nevada Commission on Off-Highway Vehicles
Nevada Department of Conservation and Natural Resources**

This application has FIVE sections which are all REQUIRED to be filled out in full. To avoid disqualification, all application areas must be concise and complete; certifications must be signed and dated. Applications missing required information will be returned to applicants for correction if identified before submission deadline for resubmittal before the deadline.

SECTION I - PROJECT AND APPLICANT INFORMATION

1. Project Name: Ride Hard, Ride Safe, and Educate

2. Project Timeline: 12 Months

3. Applicant Name: Trespasser Productions

Mailing address: 1342 Victoria Dr Gardnerville Ranchos, NV 89460

Phone: (530) 391-8225

Email: zach@trspsr.com

4. Classification of Applicant: *(check one)*

☐ Partnership

☐ Non-Profit

☒ For-Profit

☐ Individual

☐ Federal

☐ State

☐ County

☐ Local

☐ Municipal

☐ Other (specify): add here.

If legal entity, must include proof of good standing in the entity's state of incorporation is required.

([NAC 490.1345](#))

W. Spencer Davies

Applicant Signature

6/9/23

Date

(Chairperson/President/Authorized Official)

5. Project Manager: Zach Bragdon

Mailing address: 1342 Victoria Dr Gardnerville Ranchos, NV 89460

Phone: (530) 391-8225

Email: zachbragdon@hotmail.com

Alternate Contact: Spencer Davies

Mailing address: 3145 Show jumper Ln Reno, Nevada 89451

Phone: (530) 613 - 1635

Email: spencer@trspsr.com

6. Classification of Land Control: (*check all that apply*)

☐ Federally Managed Public Land (see **Note*** below)

☒ County

☐ City

☒ Private Land

☐ Lease: Attach copy of lease with expiration date.

☐ R&PP: Attach copy of lease with expiration date.

☐ Other (specify): Click or tap here to enter text.

****NOTE:** If the proposed project is to be carried out on public land, attach any applicable written agreement with any government entity having jurisdiction over that land, including permits, leases, easements, and rights-of-way. ([NAC 490.135](#))*

7. Landowner / Public Lands Manager

Lyndsey Boyer: Carson City Parks, Recreation & Open Space Department

Mailing address: 3488, 3303 Butti Way APT 9, Carson City, NV 89701

Phone: (775) 887-2000

Email: lboyer@carson.org

8. The Landowner (Public Lands Manager) Must provide a letter that includes:

a) For Public Lands - A letter of support for impacting the land from the governmental entity having jurisdiction. ([NAC 490.135](#))

b) For Private Land – Documented Interest in the land - *Proof of ownership, lease, rental, easement, right-of-way, written agreement or other legal instrument, scope inclusive to document ability to complete the proposed project; and to operate and maintain the proposed project for a period of not less than 25 years after its completion or for the normal life of the project, whichever is longer.*

9. Project Costs: \$74,992

List grant request and matching funds directly related to the project:

State OHV Grant Request: \$74,992

Matching Funds: \$0

Total Project Amount:\$74,992

10. What are the sources or Partners for your leveraged (matching) funds?

☐ Federal

☐ Private

☐ In-kind

☐ City

☐ County

☒ Other: Describe additional funding source(s)

No addition funds are required of our partners. Simply leveraging their social media reach, website traffic, and mailing list in order to distribute these videos to a huge audience.

11. Contemporary letters of support are required (attach to grant proposal):

- a) Provide documentation from **Project Partners**, if not included elsewhere in this application, agreeing to provide matching funds or effort.
- b) TWO Letters of support from Non-profit organizations.

12. Project Type: check all that apply: [\(NRS 490.069 Sec.2c\)](#)

- ☐ Studies or planning for trails and facilities for use by owners and operators of off-highway vehicles.
- ☐ Mapping and signing of trails and facilities.
- ☐ Acquisition of land for trails and facilities.
- ☐ Reconstruction, enhancement or maintenance of existing trails and facilities.
- ☐ Construction of new trails and facilities.
- ☐ Restoration of areas that have been damaged by the use of off-highway vehicles.
- ☐ The construction of trail features and features ancillary to a trail.
- ☒ Safety training and education related to the use of off highway vehicles and registration.
- ☒ Efforts to improve compliance with and enforcement of the requirements relating to off-highway vehicles. ([OHV Enforcement Statistics Form](#) & [NRS 490 Memo](#))

13. TRAIL or FACILITY USERS:

Describe how this project impacts other trail users, communities, or others in outdoor recreation, include conflict mitigation strategy if necessary

This project will educate OHV enthusiasts on the rules, regulations, etiquette and safety tips riders need to know in order to recreate safely and sustainably here in Nevada.

This project will impact other trail users, communities, and others enjoying outdoor recreation of OHV trails, by educating viewers on what they need to know and what to bring with them when planning long distance rides and or connecting routes. A checklist of what to know before you go, what to bring, and proper inspection of your OHV before setting out on a journey will ensure OHV users are prepared for the ride and will have the resources to handle a hazardous or dangerous situation if encountered out on the trail.

Education on trail Etiquette when riding through a community or trails with nearby residential areas will promote going slower, being mindful of the community, and reduce the nuisance of dust and loud unnecessary noise when traveling through populated areas. Having proper Etiquette when encountering these places will nurture a healthier relationship between OHV users and local communities. It will educate OHV users on right-of-way and etiquette when encountering other OHV users, bikers, hikers, and equestrians on multi-use trails systems.

14. SCOPE of WORK:

- a) Provide description of project, with quantitative goals including applicable components e.g., studies, planning, mapping, trail & facility description, course or service provided, equipment maintenance, storage. storage studies, if applicable

These engaging OHV films are designed to promote safe and responsible off-highway vehicle (OHV) use. These videos are exciting and engaging, with footage of OHV riders navigating challenging terrain, exploring breathtaking areas, and families enjoying their first OHV experiences. At the same time, it strongly emphasizes the importance of safety and responsible riding behavior.

These videos will highlight a range of safety tips, including wearing protective gear, maintaining your OHV, know before you go, respecting the environment and wildlife, and obeying local OHV laws and regulations.

Throughout these videos, the narrator stresses the importance of safety and encourages viewers to take safety seriously, even when enjoying the excitement of OHV riding. The video also showcases the benefits of OHV riding, including the opportunity to explore new terrain and challenge oneself in a thrilling outdoor environment.

Overall, these videos aim to inspire viewers to enjoy OHV riding while also being responsible and safety-conscious, so that everyone can enjoy these exciting activity for years to come.

If you are planning to ride an off-highway vehicle (OHV) in Nevada, it's important to prioritize safety. Here are some tips to help you stay safe:

1. Always wear a helmet and other protective gear, such as goggles, gloves, and sturdy boots. This will protect you in the event of a crash or rollover.
2. Check your OHV before each ride. Make sure the brakes, tires, and other parts are in good condition, and that all fluids are topped off.
3. Carry a basic tool kit and spare parts with you, in case you need to make repairs on the trail.
4. Always ride with a buddy or in a group, and make sure everyone knows the route and stays together.
5. Keep an eye on the weather forecast and avoid riding during extreme heat, high winds, or thunderstorms. These conditions can be dangerous for OHV riders.
6. Stay on designated trails and avoid crossing private property without permission. Respect the environment and wildlife, and leave no trace.
7. Carry plenty of water and snacks with you, and take breaks as needed to avoid exhaustion or dehydration.
8. Always obey local OHV laws and regulations, including speed limits, noise restrictions, and vehicle registration requirements.
9. Be prepared for emergencies by carrying a first-aid kit, communication devices, and a map or GPS device.
10. Finally, never drink and ride. Alcohol and drugs impair your judgment and reflexes, and increase your risk of injury or death.

Another major and exciting aspect to this project is our distribution plan. Rather than creating these highly important safety, sustainability, and riding etiquette videos and simply posting them to a website, We have reached out to Nevada OHV retailers, Nevada OHV groups, Nevada OHV tour companies, Nevada DMO's (Destination Marketing Organizations) as well as Travel Nevada in securing a partnership agreement with them to help share this content once delivered. Each organization will share these videos on their

social media channels in order to spread the word of OHV recreation safety, sustainability, riding etiquette, and the Nevada OHV registration program.

- b) What is the timeline for completing this project within 24 months of an award. ([NAC 490.1375](#)):

Trespasser Productions will produce, shoot, edit and deliver these video projects to Nevada OHV with in 12 Months of project approval.

15. STANDARDS/GUIDELINES - that will be applied to your project:

- a) How does your project conform to *Local, County, State or Federal* guidelines, plans, processes, or zoning?

This Project will be used to emphasize and promote the importance of Nevada OHV rules, regulations, and Safety guidelines for anyone looking to partake in OHV recreation within Nevada. These videos will mirror the rules, regulations, and safety guidelines presented by Nevada OHV and local Law Enforcement Agencies.

16. Has the applicant received funding from the OHV Program in the past?

☒ No

☐ Yes, if yes, complete the questions below:

Number of Projects Funded:

Amount of Funding Received:

Number of Projects Completed:

SECTION II – LOCATION, MAPS, PHOTOS

Project Location:

County: Carson City

Nearest Municipality/Town/City: Carson City

Center of project: Latitude & Longitude: 4749+35 Carson City, Nevada

Include Electronic Files: (.KMZ/.KML .GPX or SHP)

Required Maps:

For all maps, include a legend, north arrow, scale, and map name. Topographic maps preferred and maps larger than 11"x17" will not be accepted. You may include *additional* aerial/google maps.

1. General location map (showing project area within the state or county)
2. Detail map indicating specific project elements (e.g., structures, trail alignment)

Attach the following photographs:

At least two (2) overviews of the project area from different angles and distances.

NOTE: Good photographs at trail level and google aerials help the scoring committee to understand the location, depth and breadth of your project.

SECTION III – FEDERAL LANDS OR OTHER

Federal Environmental Compliance:

A. If Federal funds or Land are a part of the project and NEPA was completed, indicate which document was produced, and **attach the decision document to this application:**

- ☐ Record of Decision (ROD)
- ☐ Finding of No Significant Impact (FONSI)
- ☐ Categorical Exclusion (CX)
- ☐ SHPO 106 compliance/concurrence letter
- ☐ Other compliance documents already completed. (do not attach the EA or EIS)
- ☒ Not applicable

SECTION IV - BUDGET

Proposed Budget: Provide your budget details to include, at a minimum, the items in the following table. You may create your own spreadsheet and attach to the application.

Your budget must align clearly with your scope of work from Section 1, #14. Be specific, as your application will rate higher.

Reminder: Include all sources of funds for the completion of the project including federal, in-kind, private/city/county and state funds.

Attach copies of estimates to support your budget and identify what each contract will include.

EXAMPLE BUDGET

Item Description	OHV Grant Request	Matching Funds / Contributor	Total Cost
Contracts: Environmental studies			
Contracts: design, engineering & construction			
Direct labor costs: Salaries, including fringe, actual costs	\$74,992		\$74,992
Volunteer or donated labor/in-kind # Hrs. skilled labor @\$27.20/hr. Note: Not required but is important for scoring higher			
Purchase or rental of equipment - Specify type of equipment – cost- # of days. <i>Attach estimate or quote.</i>			
Materials – Purchase or rental of materials for project			
Travel Costs, Hotel Nights, Per-diem			
Vehicle gas and maintenance standard is now at .655 per mile. Estimate miles.			
Other: (Specify)			
Totals	\$74,992		\$74,992
Percentages			100%

SECTION V – PRIORITIES AND SCORING NARRATIVE

Grants will be scored based on answers to the Ten (10) criteria listed below. Each criteria carries a weight determined by the OHV Commission and voted upon during the public meeting for this application. See grant scoring sheet , with Grant announcement for weights.

1. **Planning, Environmental Studies, Conservation:** *Describe how the environmental studies, conservation and/or planning will mitigate resources impacted by OHV recreation. How will your project contribute to the conservation of our natural resources, while enhancing OHV opportunities?* ([NRS 490.069 2.\(c\).1,6,7](#))

This Project will contribute to the conservation of land and natural resources as well as enhance OHV opportunities within the State of Nevada by education. These videos will inform and educate Nevada OHV enthusiasts on safety rules and regulations, Sustainability practices, trail Etiquette, and highlight the importance of registering your OHV here in Nevada. Education is a huge factor when it comes to enjoying Nevada OHV. The more we educate people on how to ride Safe, ride Sustainably, ride smart with trail Etiquette, and emphasis the importance of registering your OHV here in Nevada, the better off the Nevada OHV community will be.

2. **Trail mapping and signing of existing trails and facilities:** *If a mapping component is included in the grant, describe how it will be integrated with the current web mapping application found on OHV.NV.GOV* ([NRS 490.069 2.\(c\).2](#))

There is no mapping component associated with this project. However, Drone footage of the project area will be provided for future mapping usage.

3. **Demand for New Facilities:** *Provide justification for NEW facility/program development: restrooms, trails, signs, and other amenities.* ([NRS 490.069 2.\(c\) 3,4](#))

This project does not require or need new facilities to be constructed. Instead, it will promote proper use of our existing facilities and OHV staging areas. Educating OHV users to pack it in and pack it out, treat our public restrooms with care, and leave areas better than they found it.

4. **Enhancement or Maintenance of existing trails and facilities:** *How will maintenance needs be prioritized and how often will your project hold a maintenance/ trails enhancement event? HOW will your project be maintained and WHO has committed to the ongoing maintenance of the facility or trail (note: a minimum of 2 maintenance/ trail events are required per year).* ([NRS 490.069 2.\(c\) 3,4,5,6](#))

Through educating the OHV community on the importance and need for recreating responsibly and sustainably, we can cut down on maintenance fees for trails and OHV staging areas.

This project does not have a shelf life. These Videos, pending any unforeseeable change in laws, zoning, or major new rules/laws to OHV users, will be evergreen.

Once the content is produced and delivered the only moving parts associated with it will be maintaining a relationship with our distribution partners. Making sure they have the content available to them in the proper format for sharing to their social media channels, websites, and newsletters. We will be checking in with these partners to track views, impressions, and other analytics on how these videos are performing.

By emphasizing the importance of recreating sustainably and proper riding etiquette we can effectively reduce the expenses incurred annually by trail and facility maintenance and environmental impact restoration projects. Allowing more accessible funds for other important OHV projects.

5. **Connectivity/Loops:** *How will the project impact connectivity of OHV trails, facilities, and local communities? Include maps of areas impacted by your project and describe those impacts. ([NRS 490.069 2.\(c\) 2,5,6](#))*

Nevada is a wonderful state for OHV recreation. It almost seems as if the land was designed for it. With so many OHV access locations, connecting trails that take OHV users from one destination to the next, we feel this is something that needs to be highlighted and promoted with good riding etiquette in mind.

This project will impact connectivity of OHV trails, facilities, and local communities by educating viewers on what they need to know and what to bring with them when planning long distance rides and or connecting routes. A checklist of what to know before you go, what to bring, and proper inspection of your OHV before setting out on a journey will make sure OHV users are prepared for the ride and will have the resources to handle a hazardous or dangerous situation if encountered out on the trail.

Education on Etiquette when riding through a community or trails with nearby residential areas will promote going slower, being mindful of the community, and reduce the nuisance of dust and loud unnecessary noise when traveling through populated areas. Having proper Etiquette when encountering these places will nurture a healthier relationship between OHV users and local communities. It will educate OHV users on right-of-way and etiquette when encountering other OHV users, bikers, hikers, and equestrians on multi-use trails systems.

6. **Access:** *Describe how your project improves OHV access in the project area. Explain what access/opportunities would be lost or restricted if the project does not occur. ([NRS 490.069 2.\(c\) 6,7](#))*

In the past large sums of OHV funds are spent every year on maintenance to OHV staging areas, signage, trailhead mapping, trails, and to combat devastation to land caused by OHV users not recreating with a sustainable consciousness. We believe through proper education on how to recreate sustainably, minimizing the negative impacts to property, land, trails, waterways, etc. We can effectively and successfully promote the importance of recreating responsibly. With more OHV users understanding why it is important to ride sustainably, we can reduce funds spend on unnecessary maintenance, clean up, and land restoration efforts. Thereby preserving these great locations for future generations of Nevada OHV enthusiasts.

7. **Training:** *Describe the goals and objectives of your public safety training program. Is it a nationally recognized certification? What sets your safety training program apart from the others? ([NRS 490.069, 8](#))*

Safety training and education videos have been done before. However, these videos produced in the past have been created in a non engaging and low quality manner. These videos do not capture the viewers attention resulting in the messaging not getting across. The videos also do not receive many views.

This is due to a lack of knowledge in effective content and multimedia marketing. Trespasser Productions will ensure that the videos created will be seen by the intended audience, unlike previous OHV videos.

Trespasser Productions plan will has a long standing background in very effective video marketing. Working with brands and organizations such as Ford Motor Company, Porsche, Volkswagen, Resource Conservation districts, Cal Fire, Visit Carson City, and Travel Nevada, (just to list a few) to market a product or promote a cause/ educate the public or provide public service announcement. Trespasser Productions has been very successful in conceptualizing and producing content around important messages that need to be heard by a targeted audience. By developing a series of videos that work together to educate, promote, and captivate the viewer, we believe these videos will become the most valuable content to date in efforts to promote OHV Safety, Sustainability, etiquette, and promoting the importance and benefits of OHV users to registering their OHV here in Nevada.

8. **Law Enforcement Strategy that addresses registration enforcement, including Public Education & Outreach aimed at increasing renewals and new registrations:** *How will your project increase the number of OHV registrations on the district. How will the equipment and time be used to increase OHV safety and awareness? Reference the Law Enforcement Statistics reporting form. ([NRS 490.069 2.\(c\) 8, 9](#))*

This project will strongly emphasize the importance of following Nevada State laws along with OHV rules and regulations here in Nevada. These videos will educate viewers on the OHV registration program, promoting the importance of registering and renewing registration for OHV in Nevada. By educating people of how OHV registration funds are used, we believe people are much more likely to register or renew OHV registration in Nevada. Along with promoting OHV registration these videos will also educate and promote OHV enthusiasts of the safety tips and precautions they need to know in order to recreate safely and sustainably.

9. **Partnering and Leverage:** *Who else is involved in this project? Describe outreach with stakeholders, partners and local governments, that you have communicated with in planning this project. [\(490.068, 3 \(a\) 2,3\)](#)*

We have successfully partnered with and received letters of support by local Nevada organizations such as Nevada DMO's (Destination Marketing Organizations), Nevada based OHV retailers, Nevada OHV groups, and Nevada based OHV tour companies in assisting us with distributing these videos on their website, social media pages, and email lists. By partnering with these groups we are able to reach a much wider audience of Nevada OHV users. Making sure these important and valuable messages get viewed by as many people as possible. These partners include, Travel Nevada, White Pine County Tourism and Recreation Board, Carson City Motorsports, Kawasaki Yamaha of Reno, Visit Carson City, Visit Carson Valley, Boulder City Chamber of Commerce, Mineral County, Austin Chamber of Commerce, 5th Gear Powersports, and Carson City Parks, Recreation, and Open-space. Every week more and more partners are sending in letters of support for their organization to aid in distributing these important Nevada OHV videos.

10. **Economic Integration:** *How will this project improve OHV recreation opportunities that help local, regional, or state economies grow? [\(NRS 490.069 2.\(c\) 7, 5\)](#)*

These videos will improve OHV recreation within the state of Nevada by educating OHV users on the importance of Safety, recreating Sustainably, trail Etiquette, and the importance of registering your OHV here in the State of Nevada. These important videos will work together in giving OHV enthusiasts the tools they need to know and respect. This will successfully reduce the risk of injury or death when enjoying their OHV and decrease the funds spent each year on OHV caused damage to land and natural resources. By riding sustainably, increasing the number of OHV's registered in Nevada, and by crafting these videos to be very exciting, educational, and entertaining to the viewer, these videos will promote OHV recreation here in Nevada contributing to economic growth from tourism.



CARSON CITY, NEVADA

CONSOLIDATED MUNICIPALITY AND STATE CAPITAL

May 24, 2023

Nevada Off-Highway Vehicles Program
Department of Conservation and Natural Resources
901 S. Stewart Street, Ste 1003
Carson City, Nevada 89701

RE: Ride Smart, Ride Hard Video Project

Dear Commissioner's:

The above stated off-highway project has my approval as of 5/24/2023.

I have read the Request for Grant Application package and attachments, and Carson City agrees with the application and the terms of the grant. Carson City is committed to maintaining the facility and will allow for motorized access to the facility for 25 years or the normal life of the project, whichever is greater. Carson City agrees to provide any match or other tasks in the application that are assigned to Carson City.

Carson City holds interest in the subject land that is sufficient in scope and authority to allow the applicant to complete the proposed project and operate and maintain the proposed project after its completion. The Prison Hill OHV Area is owned by Carson City, managed and maintained by the Parks, Recreation & Open Space Department, under the Open Space Division. As Open Space Manager, property management, event authorization and operational decisions are under my purview.

The project is located on Carson City land and is in conformance with the appropriate land management permits, licenses, clearances, and Federal environmental analyses documentation necessary to comply with local, state and/or federal laws specifically, NRS 490.069. The subject property is located on Carson City owned land, and as a result federal NEPA laws do not apply. The property is under a Conservation Easement (CE) between the BLM and Carson City, as well as a Programmatic Agreement (PA) between Carson City, the State Historic Preservation Office and the Washoe Tribe of Nevada and California. The CE dictates allowable and prohibited practices on the property, to maintain the conservation values. This activity would be allowable under the terms of the CE. The PA dictates the processes for completing the required Section 106 process for ground disturbing activities. A full Section 106 review was completed in 2021, please find attached concurrence letter from the SHPO.

If you have any questions or concerns, please contact me at (775) 283-7341 or by email at lboyer@carson.org

Sincerely,

A handwritten signature in cursive script, appearing to read "Lyndsey Boyer".

Lyndsey Boyer
Open Space Manager
Carson City Parks, Recreation & Open Space Department



CARSON CITY PRISON HILL RECREATION AREA AND SILVER SADDLE RANCH

PERMITTED USES

- Hiking
- Equestrian
- Mountain Bikes
- Dogs
Under Control of Owner
- Motor Vehicles Allowed
In Gray Shaded Area only

LEGEND

- Parking
- Equestrian Parking
- Access Area
- Restroom
- Mexican Dam
- Picnic Area
- Silver Saddle Ranch
- Motorized Use Area
- Paved Road
- Unpaved Road



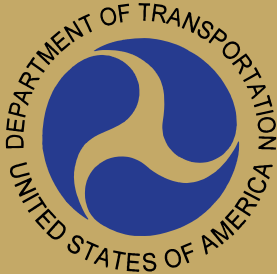
Trail Name	Length	Typical Grade	Maximum Grade Standard Ramp is 8.3%	Typical Cross Slope	Maximum Cross Slope	Typical Tread Width	Minimum Clearance Width	Surface Type
Dead Truck Canyon Trail	1.7 mi	13.0%	130 ft is 30% - 36%	2.9%	153 ft is 12% - 25%	35 in	13 in	Soil
West Loop	2.5 mi	7.4%	1331 ft is 16% - 25%	2.5%	421 ft is 9% - 13%	31 in	18 in	Soil
Mexican Ditch Trail	1.6 mi	2.2%	58 ft is 12% - 24%	3.0%	56 ft is 10% - 15%	104 in	18 in	Soil
Valley View Loop	1.3 mi	4.1%	71 ft is 25% - 35%	3.0%	110 ft is 7% - 9%	92 in	24 in	Soil
River Trail	0.7 mi	2.0%	6 ft is 18% - 34%	2.7%	89 ft is 8% - 10%	85 in	18 in	Soil
North Loop Connector Trail	2.1 mi	7.9%	315 ft is 26% - 41%	6.0%	52 ft is 21% - 33%	91 in	16 in	Soil
North Loop	3.8 mi	10.0%	167 ft is 26% - 43%	4.2%	330 ft is 16% - 22%	31 in	16 in	Soil
Escape from Prison Hill Route	12.7 mi	9.6%	1393 ft is 31% - 68%	3.6%	823 ft is 16% - 29%	57 in	12 in	Soil

WARNING: Trail conditions may have changed since March 2013 when these trails were assessed. Signage created by Beneficial Designs Inc. using trail data collected by a certified trail assessment coordinator.

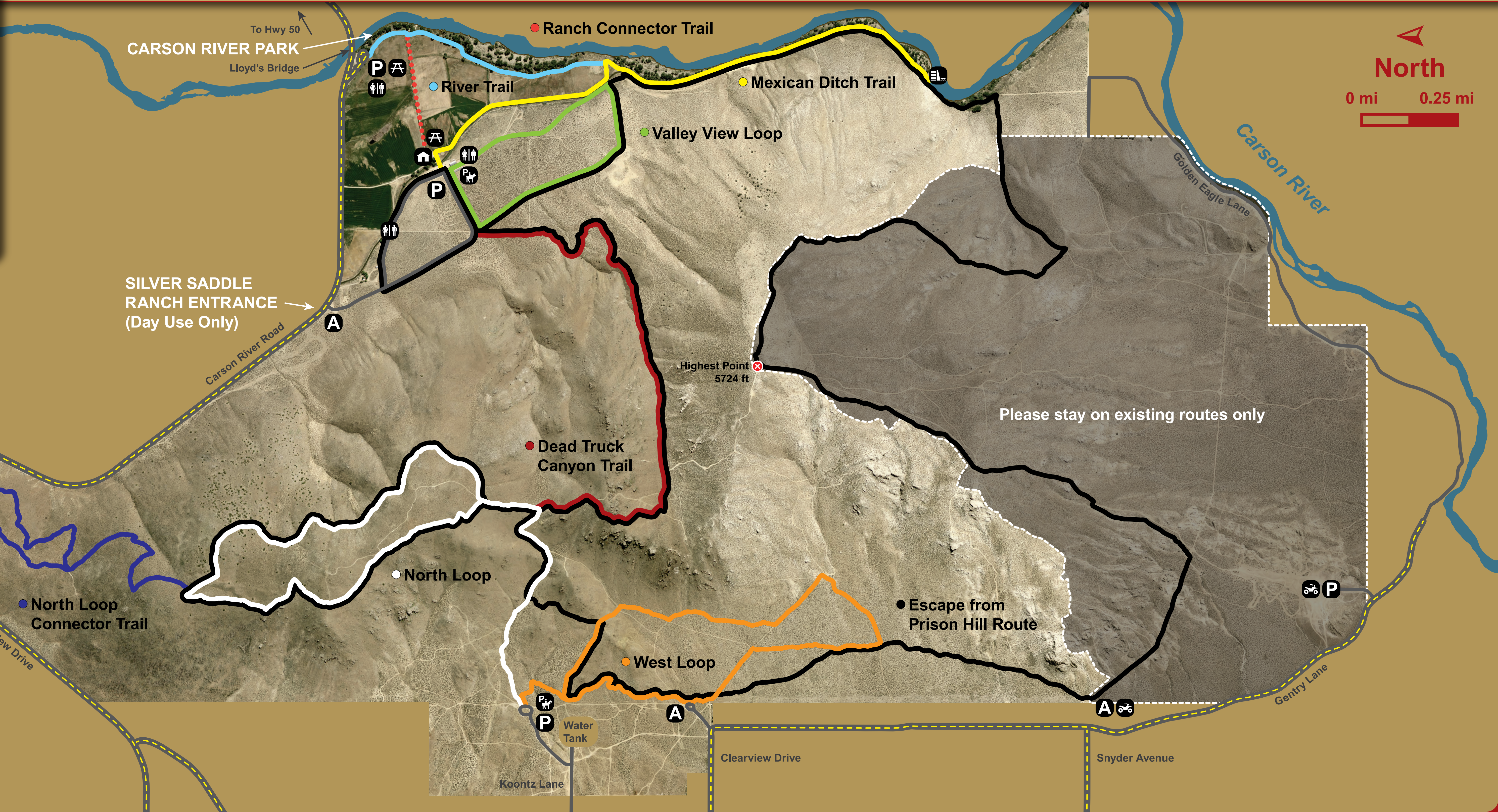
Watch for rattlesnakes!

There are no water sources;
carrying water is highly recommended!

There is a network of routes in the Prison Hill Recreation Area.
For your safety and enjoyment, and for the protection of natural
resources, only primary routes are mapped and identified.



Funded by the
Nevada Recreational Trails Program





CARSON CITY, NEVADA

CONSOLIDATED MUNICIPALITY AND STATE CAPITAL

May 24, 2023

Nevada Off-Highway Vehicles Program
Department of Conservation and Natural Resources
901 S. Steward Street, Suite 1003
Carson City, Nevada 89701

RE: Ride Hard, Ride Safe Video Project

Dear Commissioner's:

This letter is provided by Carson City Parks, Recreation & Open Space Department in support of the "Ride Hard, Ride Safe" video project proposed by Trespasser Productions.

This multi-part project will plan to educate and promote Off-Highway Vehicle safety, responsible and sustainable riding as well as highlighting the OHV sticker registration program. Education for OHV recreationalists regarding safety, as well as responsible and sustainable riding is extremely important. Carson City wants to ensure OHV users are protected and ride safe, while our land and riding zones are respected and cared for. Ultimately this allows the OHV program to thrive while setting an example for stewardship and care by the future generations of OHV enthusiasts.

The Carson City Parks, Recreation & Open Space Department is committed to working with Trespasser Productions to ensure the film reflects sustainable OHV use and best management practices for riding and safety. Carson City Parks, Recreation, and Open Space staff have worked with Zach Bragdon previously and find his work to be highly effective and of the best quality. We fully support their enthusiasm and eagerness to complete this project and make OHV recreation a better experience for Nevada's and visitors alike.

Thank you and we hope to see this project come to fruition.

Sincerely,

A handwritten signature in black ink, appearing to read "Lindsey Boyer".

Lindsey Boyer
Open Space Manager





Joe Lombardo | Governor

Stavros Anthony | Lieutenant Governor

Brenda Scolari | Director CARSON CITY OFFICE

401 North Carson Street

Carson City, NV 89701

SOUTHERN NEVADA OFFICE

4000 S. Eastern Ave., Ste. 240

Las Vegas, NV 89119

To Whom it may concern:

This letter is provided by the Nevada Division of Tourism "Travel Nevada" in support of the OHV promotional videos that will be created and produced by Trespasser Productions. As huge advocates of outdoor recreation within the state, Travel Nevada believes this is a wonderful opportunity to educate both residents and visitors alike about OHV safety, sustainability, riding etiquette, and the Nevada OHV registration sticker program.

Once the videos are created, Travel Nevada will assist with distribution through our owned channels including Travel Nevada's social channels, newsletter, and inclusion on our website.

As of June 2023, Travel Nevada's social accounts are as follows:

Instagram: 90,100 followers

Twitter: 42,600 followers

Facebook: 175,500 followers

We have a newsletter distribution list of **89,000 emails**, and our website has averaged over **239,000 visitors** a month over the last 12 months.

With over 70 million acres of public land, OHV is a huge draw and important aspect of Nevada's outdoor recreation offerings. This video series will help with key messaging about some of the best OHV locations in Nevada, and how to recreate there responsibly.

In short, Travel Nevada is in support of the Nevada OHV grant being awarded to Trespasser Productions for their OHV video series and will assist in the distribution of said videos.

Thank you for your time, and please feel free to reach out with any questions.

Keelie Cox
Marketing Manager



Lydia Beck
Marketing & PR Manager
Visit Carson City
716 N. Carson St.
Carson City, NV 89701

To Whom It May Concern,

As the Marketing and PR Manager for Visit Carson City, I speak on behalf of our organization that Visit Carson City fully supports collaborating with Zach Bragdon and Trespasser Productions to be a promotion resource for the OHV Safety videos they are creating. We at Visit Carson City feel this project will not only be a great resource for the community but to visitors as well. As city with rich OHV offerings and OHV culture, we would be happy to share these videos on our social channels and to use them on our website's OHV landing pages and are open to other opportunities that may arise to help promote OHV safety in Carson City and Northern Nevada.

Sincerely,

A handwritten signature in black ink, appearing to read "Lydia Beck", with a long horizontal line extending to the right.

Lydia Beck
Marketing & PR Manager
Visit Carson City



May 30, 2023

To Whom It May Concern,

The Boulder City Chamber of Commerce and Nevada State Welcome Center would be thrilled to offer an educational video series that provides the many guests arriving to Southern Nevada, and specifically Boulder City, the information they need to responsibly ride our desert trails.

Boulder City is the proud manager of the Boulder City Conservation Easement that allows for trail riding, but this designated area plays a significant role in protection of wildlife and flora and fauna. This area requires more education to help those guests enjoying the wide-open spaces of Nevada with the knowledge they need to "do the right thing". I truly believe that if we teach them the right way to appreciate their surroundings, they will choose to do it the right way.

I'd like to thank you in advance for your consideration of funding this grant request and encourage more such funding for vital projects such as this. I look forward to sharing these videos with all our residents as well as making them available to the tourism industry.

Sincerely,

Jill Rowland-Lagan, ACE

CEO



June 2, 2023

Nevada OHV
Nevada OHV Board & Trespasser Productions

To whom it may concern:

Thank you for embarking on a highly valuable content development project to further highlight and educate OHV enthusiasts in the state of Nevada about OHV Safety, Sustainability, Riding Etiquette, and the Nevada OHV registration sticker program.

This letter is provided to confirm our (Visit Carson Valley) support for the film project through distribution and sharing of the video segment (once it's in final form). Our approach would include posting the video within our multiple social media channel messaging, placing it on our website in a "responsible travel" section and help with spreading the word to other relevant partner businesses or organizations within our community. By numbers, our website receives annual visitation of over 150k new viewers per year and our social media platforms represent a total audience of over 35k followers.

Carson Valley is immediately bordered by private and public lands that literally connect through the entire state of Nevada representing thousands of miles of OHV trails. Before, during or after any ride, we want to help communicate to all guests enjoying these areas a message that starts with responsible use and ultimately insures long-term sustainability of these very same areas for future generations. Clearly partnering with community organizations like ours to get this important OHV messaging and education out to outdoor recreation enthusiasts is imperative to the program's success.

We look forward to offering our help in the distribution of the finished segment. In the meantime, please keep us updated and let us know any further questions.

Respectfully submitted,

Jan Vandermade
Executive Director

cc: Carson Valley Visitors Authority Board (9)



WHITE PINE COUNTY TOURISM AND RECREATION BOARD

Bristlecone Convention Center & Visitors Bureau

Nevada OHV Commission,

My name is Kyle Horvath. I am the Director of Tourism for Ely and White Pine County. I am writing this letter to express my support and partnership with Trespasser Media and their grant request to create OHV promotional videos. With an increase in OHV use throughout the state, the proposed content focused on safety and etiquette will be valuable to our local and visiting OHV enthusiasts. The proposal includes a series of videos to highlight and educate OHV enthusiasts in the state of Nevada about OHV Safety, Sustainability, riding Etiquette, and the Nevada OHV registration sticker program. Our commitment to educating our outdoor recreation enthusiast to solidify safe and sustainable recreation includes distribution and promotion of all videos produced during this project. White Pine County is a leader in outdoor recreation experiences in Nevada and is happy to use its voice to share the values of our statewide OHV community. I look forward to this project and encourage you to fund this valuable proposal.

Sincerely,

Kyle Horvath, Director

To whom it may concern,

Kawasaki Yamaha of Reno is interested in supporting the Trespasser Productions OHV video project. When the project is completed, we will gladly post the video to our Facebook and Instagram pages. Our Facebook page has 610 likes, with 983 followers, while we enjoy 215 members on our Instagram.

With our connections to the side-by-side and dirt biking communities, we feel that this project will be a valuable resource for our customers, and look forward to seeing the completed project.

With regards,

J.D. Burns

Kawasaki Yamaha of Reno

2345 Market St.

Reno, NV 89502

775-786-8696

OHV Partnership and Distribution List

Kawasaki Yamaha of Reno

J.D. Burns

*Facebook: 610 likes, with 983 followers,
Instagram: 215 followers*

Travel Nevada

KEELIE COX

*Instagram: 90,100 followers
Twitter: 42,600 followers
Facebook: 175,500 followers
We have a newsletter distribution list of **89,000 emails**, and our website has averaged over **239,000 visitors** a month over the last 12 months.*

Boulder City Chamber of Commerce

Madison Preston

*Facebook: 4.6K followers
Instagram: 876 followers
Twitter: 1,116 followers*

WHITE PINE COUNTY: VIST ELY

KYLE HORVATH

*FACEBOOK: Followers: 7,831 (+202)
FACEBOOK PAGE REACH 338167
FACEBOOK PAGE VISITS 5,174
INSTAGRAM: 3,195 followers
INSTAGRAM REACH: 8,269
TWITTER: 515 FOLLOWERS
PROFILE VISITS:1,963*

Visit Carson City

Lydia Beck

*Facebook: 11,668 Likes
Instagram Followers: 9,483*

Just off this short list which is continuously growing, We can expect an overall count of roughly 379,252 impressions.

Facebook: 200,209 impressions

Instagram: 108,949 impressions

Twitter: 44,231 impressions

Website Traffic: 25,863