



**STATE OF NEVADA
Off-Highway Vehicles Program**

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**NEVADA OFF-HIGHWAY VEHICLES PROGRAM
NEVADA DEPARTMENT OF CONSERVATION AND NATURAL RESOURCES**

2022 NEVADA OHV GRANT APPLICATION
(REQUEST FOR GRANT APPLICATIONS, APPENDIX A)

**APPLICATIONS DUE
November 19, 2021, 5:00 PM, PST**

Please mail early; Applications postmarked prior to 8:00 am on November 19, 2021, but not received prior to that time are untimely and will not be considered.

SUBMIT: ONE FULL COLOR COPY
BY MAIL OR HAND DELIVERY
(8.5" X 11" ONLY. MAPS MAY BE 11"X17" NO LARGER)

AND

ONE SINGLE ELECTRONIC FILE; PDF VIA EMAIL NNarkhede@ohv.nv.gov
OR MEMORY DEVICE ENCLOSED WITH APPLICATION

TO: NEVADA DEPT. OF CONSERVATION AND NATURAL
RESOURCES
OFF-HIGHWAY VEHICLES PROGRAM
ATTN: NIKHIL NARKHEDE
901 S. STEWART STREET, SUITE 1003
CARSON CITY, NV 89701

For questions please contact:
Nikhil Narkhede
(775) 684-2794
NNarkhede@ohv.nv.gov

NEVADA OFF-HIGHWAY VEHICLES PROGRAM
2022 GRANT APPLICATION
Nevada Commission on Off-Highway Vehicles
Nevada Department of Conservation and Natural Resources

This application has FIVE sections which are all REQUIRED to be filled out in full. To avoid disqualification, all application areas must be concise and complete; certifications must be signed and dated. Denied applications: correspondence will be sent to applicant by email describing the reason for declaring the application incomplete.

SECTION I - PROJECT AND APPLICANT INFORMATION

1. Project Name: Tread Lightly! Nevada
2. Project Timeline: February, 2022 - January, 2024
3. Applicant Name: Tread Lightly!, Inc.
Mailing address: 801 Robinson Dr. #400 North Salt Lake, UT 84054

Phone: 801-627-0077
Email: danielle@treadlightly.org

4. Classification of Applicant: (check one)

- ☐ Federal ☐ State ☐ County ☐ Local/Municipal ☐ Other: _____
☐ Partnership ☒ Non-profit ☐ for Profit ☐ Individual

If the applicant is a corporate or legal entity, proof of good standing in the entity's state of incorporation is required. NAC 490.1345 (Note: grantees must have the capacity to implement and accomplish proposed project and properly administer awarded funds).

<u>Danielle Fowles-McNiiven</u>	<u>11/16/2021</u>
Applicant Signature	Date
(Chairperson/President/Authorized Official)	

5. Project Manager: Danielle Fowles-McNiven

Mailing address: 801 Robinson Dr. #400 North Salt Lake, UT 84054

Phone: 801-627-0077

Email: danielle@treadlightly.org

6. Classification of Land Control: (*check all that apply*)

☒ Federally managed public land ☐ Private Land ☐ County ☐ City

☐ Other: _____

☐ Lease; Attach copy of lease with expiration date.

☐ R&PP; Attach copy of lease with expiration date.

If the proposed project is to be carried out on public land, attach any applicable written agreement with any government entity having jurisdiction over that land, including permits, leases, easements, and rights-of-way. NAC 490.135

7. Landowner: Landowners will be identified once the signage plan is developed.

Mailing address: _____

Phone: _____

Email: _____

8. THE LANDOWNER MUST PROVIDE A LETTER STATING THAT:

(See example Appendix B)

- a) Landowner has read the Request for Grant Application package.
- b) Landowner agrees with the application and the terms of the grant.
- c) Landowner holds an interest in the subject land that is sufficient in scope and authority to allow the applicant to complete the proposed project and operate and maintain the proposed project after its completion.
- d) Landowner is legally committing to maintain the trail/facility and will allow public motorized access to such trail/facilities for 25 years or the normal life of the project; and
- e) Landowner agrees to provide any match or other tasks in the application that are assigned to Landowner.

The State may require the landowner/agency to be co-grantee on the grant agreement/contract.

9. PROJECT COSTS:

(grant request and matching funds directly related to the project)

State OHV Grant Request: \$124,955.00

Matching Funds: \$11,360.00

Total Project Amount : \$136,315.00

What are the sources or Partners for your leveraged (matching) funds?

☐ Federal ☒ Private ☐ In-kind ☐ City/County ☐ Other

Please describe additional funding source(s):

Type here:

Tread Lightly!'s matching funds will be supplied by Tread Lightly! for the Project Assistant's time; a private partner for the Stewardship Manager's time; the Right Rider Access Fund for the Poster Program and Google for message dissemination through their Google Ads program. Volunteer labor for stewardship project labor will also contribute to the match.

10. LETTERS OF SUPPORT FROM PARTNERS are required:

- a) Confirming they agree to the terms of the grant; and
- b) That they are committed to providing match/cash or other tasks in the application that are assigned to them.

Additional Letters of Support may be attached at the end of this application (limit 3).

11. Project Type(s) (NRS 490.069 Sec.2c) check all that apply:

- ☐ Studies or planning for trails and facilities;
 - ☐ Environmental Assessments and Environmental Impact Studies.
 - ☐ Other studies _____
- ☐ Acquisition of land for trails and facilities
- ☒ Mapping and signing of trails and facilities
- ☒ Reconstruction, enhancement or maintenance of existing trails and facilities
- ☐ Construction of new trails and facilities
- ☒ Restoration of areas that have been damaged by the use of off-highway vehicles.
- ☐ The construction of trail features, trailheads, parking, or other ancillary facilities which minimize impacts to environmentally sensitive areas or important wildlife habitat areas.
- ☒ Safety training and education related to the use of off highway vehicles and registration
- ☐ Compliance and enforcement (See Appendix C, Enforcement Strategy example)

12. ALL TRAIL USERS: (check all that apply)

- ☒ Mountain Biking ☒ Hiking/Backpacking ☒ Equestrian ☒
- Single track motorcycle ☒ Snowmobiling ☐ Snowshoe/ski
- ☒ ATV quads ☒ Dune buggy ☒ UTV Side by side
- ☐ Race Course ☐ Skills riding course

Please explain how you intend to manage user interactions:

Tread Lightly! will manage user interactions using the T.R.E.A.D. Principles, which apply to all recreationists. The Principles include components of trail etiquette including keeping noise and dust to a minimum, slowing down to allow people to pass you, being kind and courteous, yielding, etc. The Principles will be included in kiosk, trail and wayfinding signage, social media, the education poster program and any outreach events attended.

- 13. Scope of Work:** Please describe *exactly* what work will be completed. Programs, planning, NEPA, surveys, mapping, include miles of trail, trail type and other quantitative goals including a timeline for completing the work. NAC 490.1375. If purchase of equipment is included, please explain where/how it will be housed and maintained. (In order to avoid duplication, **do not include** justification or narrative in this section; refer to Section V, Scoring Narrative).

Type here:

The Tread Lightly! Program Manager will perform outreach and educational programs with with local clubs and enthusiasts to promote responsible recreation to the residents and visitors of Nevada. Additionally, the Manager will coordinate with state and federal land management agencies to develop a state-wide signage plan.

- 14. Standards/Guidelines that will be applied to your project:**

- ☐ Universal Access to Outdoor Recreation - A Design Guide
- ☐ USFS Standard Specifications for Construction & Maintenance of Trails
- ☐ BLM Handbook 9114-1 Trails
- ☐ NOHVCC Handbooks

Other: _____

- 15. Has the applicant received funding from the OHV Program in the past?**

☐ No ☒ Yes

Number of projects funded: 1

Amount of funding Received: \$ \$75,000.00

Number of projects Completed: 1

SECTION II – LOCATION, MAPS, PHOTOS

Project Location:

County: Statewide

Nearest Municipality/Town/City: _____

Center of project: Latitude: _____ Longitude: _____\

If the shape-files for the trail system are available, please submit them in the e-file. The shape-files of the trail will be required at project end. Program will assist in the collection of the data if needed.

MAPS ARE A VERY IMPORTANT PART OF THE APPLICATION. THEY ARE REQUIRED AND CONSIDERED PART OF THE FINAL AGREEMENT IF FUNDED.

Required Maps: for all maps please include a legend, north arrow, scale, and map name.

Topographic maps preferred. You may include *additional* aerial/google maps.

- ☐ General location map (showing project area within the state or county)
- ☐ Topographic map (7.5 minute series quadrangle, 1:24,000 scale) with project boundary and map name Township:_____ Range:_____ Sections_____
- ☐ Detail map indicating specific project elements (e.g., structures, trail alignment)
 - Maps larger than 11x17 will not be accepted

Please attach the following photographs:

- ☐ *At least two (2) overviews of the project area from different angles and distances. (Good photographs at trail level and google aeriels help the scoring committee to understand the location, depth and breadth of your project.)*

SECTION III - Federal Lands or Other

Federal Environmental Compliance

A. If Federal funds or Land are a part of the project and NEPA was completed, indicate which document was produced, and **please attach the decision document to this application:**

- ☐ Record of Decision (ROD)
- ☐ Finding of No Significant Impact (FONSI)
- ☐ Categorical Exclusion (CX)
- ☐ SHPO 106 compliance/concurrence letter.
- ☐ Other compliance documents already completed. (do not attached the EA or EIS)
- ☐ Not applicable

If NEPA or planning is a part of the project describe the steps in the Scope Section I, #13.

SECTION IV - BUDGET

Proposed Budget: Provide your budget details to include at a minimum the items in the following table. You may create your own spreadsheet.

- Your budget must align clearly with your scope of work from #13. Be specific, as your application will rate higher.
- Reminder: Include all sources of funds for the completion of the project including federal, in-kind, private/city/county and state funds.
- **Attach copies of estimates to support your budget and identify what each contract will include.**

Category and Item	Item Notes	Budget	2022 Q1	2022 Q2	2022 Q3	2022 Q4	Year End
Total Project Budget		\$136,315.00	\$37,372.00	\$29,399.00	\$41,664.00	\$27,880.00	\$136,315.00
Cash to Cooperator		\$124,955.00	\$36,122.00	\$25,219.00	\$36,984.00	\$26,630.00	\$124,955.00
Salary / Labor		\$79,120.00	\$19,780.00	\$19,780.00	\$19,780.00	\$19,780.00	\$79,120.00
Management		\$59,340.00	\$14,835.00	\$14,835.00	\$14,835.00	\$14,835.00	\$59,340.00
Director	100 hrs @ \$50 *.75	\$3,750.00	\$937.50	\$937.50	\$937.50	\$937.50	\$3,750.00
Program Manager	2080 hrs @ \$34 *.75	\$53,040.00	\$13,260.00	\$13,260.00	\$13,260.00	\$13,260.00	\$53,040.00
MarComm	100 hrs @ \$34 *.75	\$2,550.00	\$637.50	\$637.50	\$637.50	\$637.50	\$2,550.00
Fringe Benefits		\$19,780.00	\$4,945.00	\$4,945.00	\$4,945.00	\$4,945.00	\$19,780.00
Executive Director	100 hrs @ \$50 *.25	\$1,250.00	\$312.50	\$312.50	\$312.50	\$312.50	\$1,250.00
Program Manager	2080 hrs @ \$34 *.25	\$17,680.00	\$4,420.00	\$4,420.00	\$4,420.00	\$4,420.00	\$17,680.00
MarComm	100 hrs @ \$34 *.25	\$850.00	\$212.50	\$212.50	\$212.50	\$212.50	\$850.00
Program Costs		\$34,835.00	\$13,592.00	\$2,689.00	\$14,454.00	\$4,100.00	\$34,835.00
Travel		\$3,588.00	\$867.00	\$867.00	\$1,854.00	\$0.00	\$3,588.00
Partner Meeting	Reno Lodging: \$126 M&IE: \$66 Air: \$182 Car: \$235 3 days; 1 person	\$867.00	\$867.00	\$0.00	\$0.00	\$0.00	\$867.00
Project Scoping	Reno Lodging: \$126 M&IE: \$66 Air: \$182 Car: \$235 3 days; 1 person	\$867.00	\$0.00	\$867.00	\$0.00	\$0.00	\$867.00
Project	Reno Lodging: \$103 M&IE: \$66 Air: \$182 Car: \$343.77 4 days; 2 people	\$1,854.00	\$0.00	\$0.00	\$1,854.00	\$0.00	\$1,854.00
Education Materials		\$16,147.00	\$10,147.00	\$0.00	\$6,000.00	\$0.00	\$16,147.00
11x17 signs	\$477 per pack of 100 @ 1 packs	\$477.00	\$477.00	\$0.00	\$0.00	\$0.00	\$477.00
Carsonite stickers	\$400 per pack of 100 @ 1 packs	\$400.00	\$400.00	\$0.00	\$0.00	\$0.00	\$400.00
Ethics Tips	30 packs of 100 @ \$20	\$600.00	\$600.00	\$0.00	\$0.00	\$0.00	\$600.00
Stickers	90 packs of 100 @ \$50	\$4,500.00	\$4,500.00	\$0.00	\$0.00	\$0.00	\$4,500.00
Hangtags	30 packs of 100 @ \$25 ea.	\$750.00	\$750.00	\$0.00	\$0.00	\$0.00	\$750.00
Youth Materials		\$3,420.00	\$3,420.00	\$0.00	\$0.00	\$0.00	\$3,420.00
Youth Tips	120 packs of 100 @ \$10 (\$0.10 ea.)	\$1,200.00	\$1,200.00	\$0.00	\$0.00	\$0.00	\$1,200.00
Youth Stickers	30 packs of 100 @ \$20 (\$0.20 ea.)	\$600.00	\$600.00	\$0.00	\$0.00	\$0.00	\$600.00
Youth Licenses	30 packs of 100 @ \$20 (\$0.20 ea.)	\$600.00	\$600.00	\$0.00	\$0.00	\$0.00	\$600.00
Youth Pencils	30 packs of 100 @ \$20 (\$0.20 ea.)	\$600.00	\$600.00	\$0.00	\$0.00	\$0.00	\$600.00
Youth Tattoos	30 packs of 100 @ \$14 (\$0.14 ea.)	\$420.00	\$420.00	\$0.00	\$0.00	\$0.00	\$420.00
Kiosk Signage		\$6,000.00	\$0.00	\$0.00	\$6,000.00	\$0.00	\$6,000.00
Wilson Canyon	Two Locations @ \$1,500	\$3,000.00	\$0.00	\$0.00	\$3,000.00	\$0.00	\$3,000.00
Pine Grove	Two Locations @ \$1,500	\$3,000.00	\$0.00	\$0.00	\$3,000.00	\$0.00	\$3,000.00
Poster Program		\$1,200.00	\$0.00	\$0.00	\$1,200.00	\$0.00	\$1,200.00
NV State Poster Program	60 @ \$20	\$1,200.00	\$0.00	\$0.00	\$1,200.00	\$0.00	\$1,200.00

Equipment		\$1,400.00	\$1,078.00	\$322.00	\$0.00	\$0.00	\$1,400.00
Posts 4x4 pressure treated	10 @ \$23 ea. https://www.homedepot.com/p/4-in-x-4-in-x-10-ft-Construction-Select-Pressure-Treated-Timber-549000104041000/100025659?MERCH=REC--pipsem--205220341--100025659--N&	\$230.00	\$0.00	\$230.00	\$0.00	\$0.00	\$230.00
Utility Marker Driver	2 @ \$200 ea. https://www.forestry-suppliers.com/product_pages/products.php?mi=57851&itemnum=39222&redir=Y	\$400.00	\$400.00	\$0.00	\$0.00	\$0.00	\$400.00
Hardware (nuts and bolts)	50 @ \$.80 ea.	\$40.00	\$0.00	\$40.00	\$0.00	\$0.00	\$40.00
Coordless Impact Drill & Driver Set	2 @ \$189	\$378.00	\$378.00	\$0.00	\$0.00	\$0.00	\$378.00
Caronsite Post 66"	2 @ \$26 ea. https://www.forestry-suppliers.com/product_pages/products.php?mi=57842&itemnum=38852	\$52.00	\$0.00	\$52.00	\$0.00	\$0.00	\$52.00
2 Stroke Post Hole Augger	1 @ \$300 https://www.homedepot.com/p/Southland-52-cc-2-Cycle-2-Man-Earth-Auger-with-8-in-Bit-SEA528T/317055717?g_store=&source=shoppingads&locale=en-US&&mtc=Shopping-B-F_D28I-G-D28I-028_033_CHORE-NA-NA-NA-SMART-NA-NA-SMART_SHP&cm_mmc=Shopping-B-F_D28I-G-D28I-028_033_CHORE-NA-NA-NA-SMART-NA-NA-SMART_SHP-71700000080837633-587000006820161825-92700061594993386&qclid=CjwKCAiAp8iMBhAqEiwAJb94zzmbHmYb-hb5eulnw2pxKc3xLqKaJ75fWD3kWGAIknUL-o67sJDrixCdswQAvD_BwE&qclsrc=aw.ds	\$300.00	\$300.00	\$0.00	\$0.00	\$0.00	\$300.00
Shipping		\$500.00	\$0.00	\$0.00	\$300.00	\$200.00	\$500.00
5 events	\$100 / event	\$500.00	\$0.00	\$0.00	\$300.00	\$200.00	\$500.00
Outdoor Ethics Sponsorships		\$6,000.00	\$0.00	\$0.00	\$3,600.00	\$2,400.00	\$6,000.00
5 events	\$1,200.00 / event	\$6,000.00	\$0.00	\$0.00	\$3,600.00	\$2,400.00	\$6,000.00
Social Media		\$6,000.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$6,000.00
Monthly value	12 months @ \$500.00/mo.	\$6,000.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$6,000.00
Indirect		\$11,000.00	\$2,750.00	\$2,750.00	\$2,750.00	\$2,750.00	\$11,000.00
Indirect	10% Program Costs	\$11,000.00	\$2,750.00	\$2,750.00	\$2,750.00	\$2,750.00	\$11,000.00
Match		\$11,360.00	1,250.00	4,180.00	4,680.00	1,250.00	\$11,360.00
Cash Match		\$9,860.00	\$1,000.00	\$3,930.00	\$3,930.00	\$1,000.00	\$9,860.00
Salary/Labor		\$9,860.00	\$1,000.00	\$3,930.00	\$3,930.00	\$1,000.00	\$9,860.00
Project Assistant	40 hrs @ \$34	\$1,000.00	\$250.00	\$250.00	\$250.00	\$250.00	\$1,000.00
Stewardship Manager	100 hrs. @ \$75	\$7,500.00	\$750.00	\$3,000.00	\$3,000.00	\$750.00	\$7,500.00
Volunteer Labor	50 hrs. @ \$27.20	\$1,360.00	\$0.00	\$680.00	\$680.00	\$0.00	\$1,360.00
In-Kind Match		\$1,500.00	\$250.00	\$250.00	\$750.00	\$250.00	\$1,500.00
Education Materials		\$500.00	\$0.00	\$0.00	\$500.00	\$0.00	\$500.00
Poster Program	Right Rider Access Fund	\$500.00	\$0.00	\$0.00	\$500.00	\$0.00	\$500.00
Message Advancement		\$1,000.00	\$250.00	\$250.00	\$250.00	\$250.00	\$1,000.00
Google Ads		\$1,000.00	\$250.00	\$250.00	\$250.00	\$250.00	\$1,000.00

Section V – Priorities and Scoring Narrative

- 1. Law Enforcement Strategy that addresses registration enforcement, including Public Education & Outreach aimed at increasing renewals and new registrations: *How will your project increase the number of OHV registrations on the district. How will the equipment and time be used to increase OHV safety and awareness? Please reference the Law Enforcement Statistics reporting form.***

Tread Lightly! will increase the number of OHV registrations by coordinating with the OHV program to provide registration information to OHV users. The work included in the Program Manager's job description will include promoting safe and responsible motorized use. The T.R.E.A.D. Principles include messaging about obeying all local, state and federal laws. The Principles address several of the infractions on the OHV Enforcement Patrol Statistics Form including but not limited to: driving under the influence, maintaining control of your vehicle at all times, utilizing proper safety gear including seatbelts, helmets and eye protection, traveling at safe speeds, yielding, obtaining all necessary permits including OHV stickers and vehicle registration, outfitting vehicles with all required equipment including for street legal vehicles.

- 2. Enhancement or Maintenance of existing trails and facilities: *How will maintenance needs be prioritized and how often will your project hold a maintenance/ trails enhancement event? HOW will your project be maintained and WHO has committed to the ongoing maintenance of the facility or trail (note: a minimum of 2 maintenance/ trail events are required per year).***

Part of Tread Lightly!'s mission is to promote responsible use through stewardship projects. The Tread Lightly! Nevada Program Manager will work with agency and enthusiast partners to identify areas of concern and coordinate restoration projects to address the issues. The Program Manager will also work with Tread Lightly! leadership to identify and engage private industry partners to contribute to the projects. Tread Lightly! projects may include but are not limited to: general maintenance of trails and trail facilities, litter removal, signage replacement, revegetation, etc. The Tread Lightly! organization plans to complete 100 projects during the 2022 season. The Tread Lightly! Nevada Program Manager will be responsible for arranging no less than 2 projects in the 2022 calendar year.

- 3. Training: *Please describe the goals and objectives of your public safety training program. Is it a nationally recognized certification? What sets your safety training program apart from the others?***

Tread Trainer Courses: The Tread Lightly! Nevada Program Manager will facilitate Master Tread Trainer and Tread Trainer courses as well as Tread Lightly! Awareness courses and Tread Lightly! Overviews. The Tread Trainer program is a national train-the-trainer program funded by the Federal Highway Administration's Recreational Trails Program and is the only training of its kind for motorized recreational activities.

Online ethics course for youth and adults: Tread Lightly! Nevada Program Manager will promote the online courses available through the Tread Lightly! website to grow the number of educated recreation enthusiasts in order to minimize impacts and user-conflict.

Courses include:

- Tread Lightly! 101
- TL! Kids Youth Online Quiz – animated
- TL! Kids Matching Game
- UTV Impact – projected launch – 2022

Trailhead outreach: The Tread Lightly! Nevada Program Manager will work with Agency Advisors to determine high-priority areas to offer educational information at trailheads

Event attendance and sponsorship: The Tread Lightly! Nevada Program Manager will liaise with event promoters and clubs to identify outreach and sponsorship opportunities and provide an on-site education center when available.

Tread Lightly! will secure ethics messaging sponsorships at 4 widely attended events. Ethics messaging sponsorships place educational messages regarding the responsible, sustainable use of OHVs in event programs, live PA announcements, event websites and in the hands of event participants. Possible events:

- The MINT 400
- Legacy Racing Association – Baja Nevada
- Best in the Desert Vegas to Reno
- Southern Nevada Off Road Enthusiasts (SNORE) LightForce Midnight Special

Social Media campaign: The social media campaign will be conducted in the state of Nevada. Tread Lightly! will work with the BLM and US Forest Service to identify agency points-of-contact to advise the program (Agency Advisors). Agency Advisors will identify high-priority areas in need of messaging and Tread Lightly! staff will select the specific messages that should be implemented (e.g. RIDE ON, Respected Access is Open Access, Respect & Protect, etc.) in order to maintain message integrity and consistency across boundaries. The social media calendar will be developed by Tread Lightly! staff and posts may include links to local resources, learning opportunities and events when possible.

Social media posts will be implemented throughout the year. Quarterly contact with Agency Advisors will be made to assess if changes in messaging or areas of interest should be adjusted.

Educational Poster Program: Since 2012, Tread Lightly!'s successful *Education Poster Giving Program* has distributed posters which promote responsible recreation on America's lands and waterways to land management agencies and recreational communities.

The primary purpose of the program is to help increase good stewardship, ensure consistent messaging across agency boundaries, minimize environmental impacts and social

conflict by delivering messages of responsible behavior and providing easy to understand tips.

Since the program's launch, Tread Lightly! has distributed thousands of posters throughout the nation to organizational partners and members. The customizable posters are placed on information bulletin boards and kiosks at trailheads or in visitor centers. Primarily, posters are requested by federal and state agency personnel to educate users in their parks and forests. Additionally, recreation clubs and associations order and customize posters to provide education to their members. The Nevada poster program would run in concert with Tread Lightly!'s national poster program. Dates vary by year.

Dealer/Outfitter outreach and education: The Tread Lightly! Nevada Program Manager will perform outreach with OHV dealerships and rental/outfitters to provide materials and resources to educate their customers on safe, responsible and sustainable recreation practices. When possible, dealers and outfitters will be included in stewardship efforts including fundraising for projects.

Educational Materials Dissemination: Tread Lightly! will produce and supply educational materials to district offices, enthusiast clubs and local retailers/outfitters. The educational materials will promote the safe, responsible and sustainable use of OHV's on public lands. Tread Lightly! will engage its members and clubs to identify local events in need of responsible recreation messaging.

Office of Tourism: Building on similar, existing programs in surrounding states, Tread Lightly! will contact the Nevada Office of Tourism to develop a multimedia campaign that educates the public about recreation opportunities, incorporating messages that emphasize safe, responsible, sustainable use.

4. Trail mapping and signing of existing trails and facilities: *If a mapping component is included in the grant, please describe how it will be integrated with the current web mapping application found on OHV.NV.GOV*

Tread Lightly! will collaborate with state and federal agency partners as well as local enthusiast groups, including "friends of" groups and industry contacts to plan, develop and install signage across the state of Nevada with consistent messaging that addresses responsible, ethical, sustainable use of the trails. Messages will be based on the Tread Lightly! T.R.E.A.D. Principles: Travel Responsibly, Respect the Rights of Others, Educate Yourself, Avoid Sensitive Areas and Do Your Part. The signage project would be completed in stages with the first stage identifying existing signage (where necessary assessments have already been performed) where content needs to be updated and signs or kiosks replaced or repaired. Future stages would include identifying areas in need of new signage and kiosks and would include any required assessments. Signage design will be determined on a case-by-case basis to meet the needs of each unique area but may include the following

elements: maps, boundaries, fire messaging, sensitive areas, points of interest, habitat and wildlife information and other details identified by stakeholders. Examples of recent signage projects are attached to this application.

5. Connectivity/Loops: *How will the project impact connectivity of OHV trails, facilities, and local communities? Please include maps of areas impacted by your project and describe those impacts.*

This project will not directly impact the connectivity of OHV trails, facilities and local communities however each of these would benefit from the Tread Lightly! project through increased education and facilities improvements.

6. Planning, Environmental Studies, Conservation: *Describe how the environmental studies, conservation and/or planning will mitigate resources impacted by OHV recreation. How will your project contribute to the conservation of our natural resources, while enhancing OHV opportunities?*

Tread Lightly! is a national nonprofit dedicated to promoting responsible outdoor recreation through ethics education and stewardship projects in order to reduce conflict and minimize environmental impacts by improving the behavior of all outdoor recreation enthusiasts. Tread Lightly! delivers and implements educational outreach, materials and programs with strategies, priorities and objectives outlined through a collaborative process with program partners in order to conserve our natural resources and enhance OHV opportunities.

Started by the US Forest Service in 1985 specifically to address the impacts of motorized travel on America's public lands, Tread Lightly! has become the motorized ethic utilized by the Federal land management agencies through a non-expiring Memorandum of Understanding.

Incorporating the Tread Lightly! message into Nevada's OHV program will contribute to the conservation of Nevada's natural resources by providing consistent ethics education messaging and opportunities for enthusiasts to participate in stewardship projects. Informed recreationists are more likely to mitigate their impacts and improve their behavior in order to protect access to recreational areas.

Tread Lightly! works with a variety of stakeholders across the nation to foster stewardship and responsible use as a key component of recreation. We are uniquely positioned to bring government, industry and the public together to cooperate on public lands projects – leveraging existing relationships to provide the greatest return on investment.

7. Access: *Please describe how your project improves OHV access in the project area. Explain what access/opportunities would be lost or restricted if the project does not occur.*

Tread Lightly!'s messaging is an integral component of preserving access to OHV recreationists. Education and outreach are necessary in order to provide information to enthusiasts that empowers

them to make good decisions which result in positive outcomes. Without clear, consistent ethics messaging or resources, enthusiasts are more likely to cause unintentional damage to natural areas out of ignorance which often times leads to closures.

8. Partnering and Leverage: *Who else is involved in this project? Please describe outreach with stakeholders, partners and local governments, that you have communicated with in planning this project.*

Tread Lightly! has several industry partners interested in providing financial assistance to restoration and educational programming in the state of Nevada. Specifics must be withheld at this time due to limiting factors such as non-disclosure agreements. Tread Lightly! currently has a Supplemental Project Agreement with the USFS Forest Service which allows us to perform limited work throughout Region 4 which includes Nevada. If the project is approved, outreach to additional partners including agency and industry will begin specifically for a Nevada program including seeking additional funding from the Bureau of Land Management.

9. Economic Integration: *How will this project improve OHV recreation opportunities that help local, regional, or state economies grow?*

Fewer impacts result in more funding available to expand trail systems and build new facilities rather than having to repair damaged ones. Furthermore, improved behavior results in greater opportunities rather than closures. The Tread Lightly! Nevada Program will improve OHV recreation opportunities that help local, regional and state economies grow by employing our marketing and communications strategy throughout the state. Tread Lightly! has partnered with offices of tourism in several surrounding states to incorporate ethics messaging into their campaigns not only to encourage visitation but also provide education so that visitors know how to act once arriving. Improved information and facilities along with expanded opportunities results in greater visitation and economic impact.

10. Demand for New Facilities: *Please provide justification for NEW facility/program development: restrooms, trails, signs, and other amenities.*

Tread Lightly!'s application for a Nevada Program Manager will allow us to hire a local staff person dedicated to work in Nevada. While there are many opportunities to get involved, we are short staffed and have to prioritize work where financial support is available. Currently, the time invested in Nevada is absorbed by agreements with Federal agencies but the work load on existing staff is unsustainable. While Tread Lightly! will always strive to provide support to interested agency partners, we will be unable to provide consistent support without the state's financial investment.



Nevadans for Cultural Preservation
P.O. Box 400483 Las Vegas, NV 89140
(702) 466-3013 - contact@nvfc.org

State of Nevada
Off-Highway Vehicles Program
901 South Stewart Street, Suite 1003
Carson City, NV 89701

November 15, 2021

Re: Tread Lightly! Grant Support

Nevadans for Cultural Preservation (NVFCP) writes to you in support of the Tread Lightly! Nevada 2022 Nevada OHV Commission grant request.

Tread Lightly!'s mission of promoting responsible outdoor recreation through ethics education and stewardship projects is of vital importance to progressing the OHV program in Nevada.

Their "Respect and Protect" message was designed to preserve the historical, archaeological and paleontological resources and is a welcome message in the state of Nevada. NVFCP's own preservation programming would benefit from having a Tread Lightly Program Manager to coordinate with on recreation issues currently facing our state.

Nevadans for Cultural Preservation supports this grant request and its goals to reduce impacts and increase engagement and education of recreational users in Nevada, specifically OHV enthusiasts. We look forward to working with Tread Lightly! and hope you will support their request.

Regards,

A handwritten signature in black ink, appearing to read 'Rayette Martin', is written over a horizontal line.

Rayette Martin
Executive Director
Nevadans for Cultural Preservation



State of Nevada
Off-Highway Vehicles Program
901 South Stewart Street, Suite 1003
Carson City, NV 89701

November 15, 2021

Re: Tread Lightly! Grant Support

The Nevada Offroad Association writes to you in support of the Tread Lightly! (TL!) Nevada 2022 Nevada OHV Commission grant request.

Tread Lightly!'s mission of promoting responsible outdoor recreation through ethics education and stewardship projects is of vital importance to progressing the OHV program in Nevada. The Tread Lightly! ethic is the motorized ethics message utilized by the Federal land management agencies to speak directly to motorized users and has been for over 30 years.

The Nevada Offroad Association has partnered with Tread Lightly! to complete several projects on public lands in Nevada. Their support has benefited the recreating public through meaningful and impactful messaging as well as on-the-ground support at stewardship projects across the state. TL! has led efforts and completed projects that have enhanced recreation opportunities and access for all users.

A comprehensive and consistent message that crosses state and jurisdictional boundaries is needed to ensure visitors and locals alike are well-informed and empowered to recreate responsibly. TL!'s educational messaging provides the foundation for responsible motorized messaging and is present in most of the Western states. Use of the Tread Lightly! ethic will ensure that Nevada is participating in the messaging efforts being used in the surrounding states of Arizona, California, Idaho, Utah.

We support Tread Lightly!'s efforts to bring a Program Manager to Nevada to coordinate in a meaningful way with local stakeholders and to address the recreation issues currently facing our state.

The Nevada Offroad Association supports this grant request and its goals to reduce impacts and increase engagement and education of recreational users in Nevada, specifically OHV enthusiasts. We look forward to working with Tread Lightly! and hope you will support their request.

Regards,

Mathew D. Giltner
Executive Director
Nevada Offroad Association

Kim Murcia
Associate Director
Nevada Offroad Association

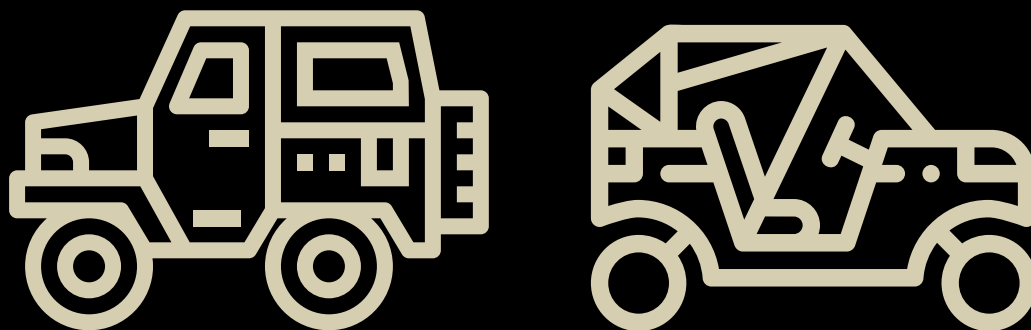




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SPEED
LIMIT**



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Respect the rights of others.

Leave gates as you found them and always ask for permission to ride on private property.

Educate yourself.

Make sure your vehicle is mechanically up to the task and you're prepared for emergencies.

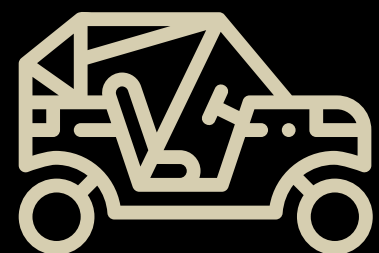
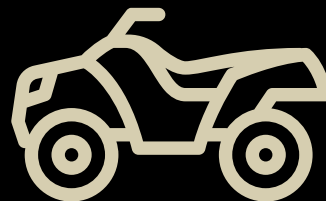
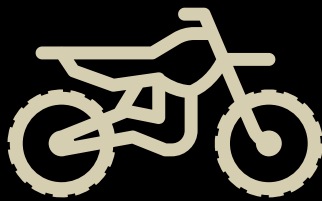
Avoid sensitive areas.

Such as meadows, lakeshores, animal habitats, archaeological, historical, cultural and paleontological sites.

Do your part.

Pack out all trash and leave the area better than you found it.

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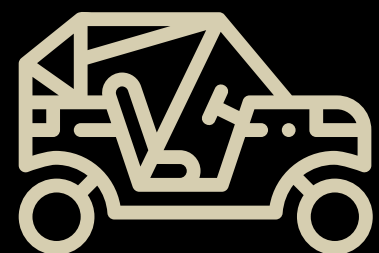
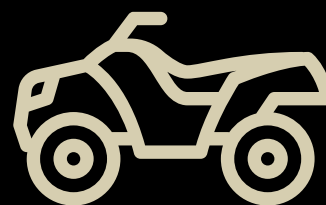
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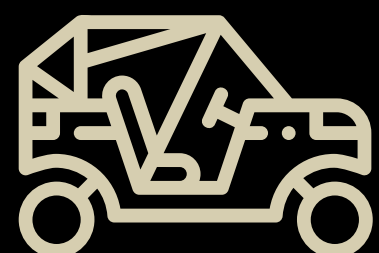
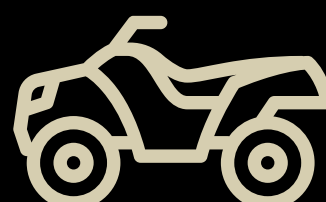
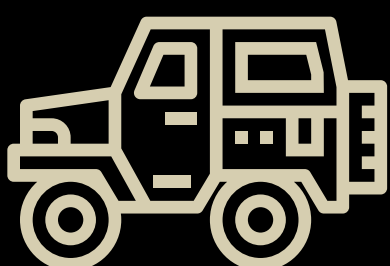
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PRESERVE
YOUR RIGHT**



TO RIDE

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**TRAIL
TEMPORARILY
CLOSED**

**MANAGEMENT PLAN
IN PROCESS**

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THROUGH MANAGED
ACCESS ONLY**

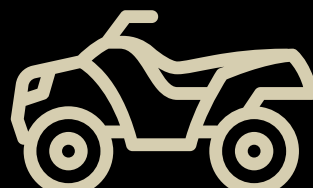
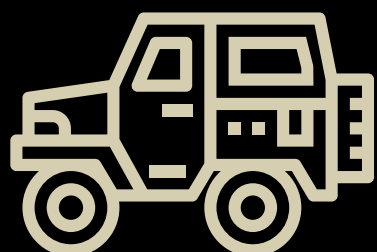
**Contact access manager
at 802.555.2012**

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CAMPFIRES AND CAMPING PROHIBITED



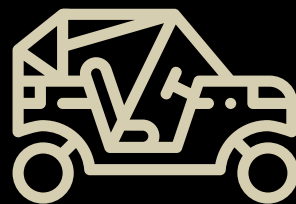
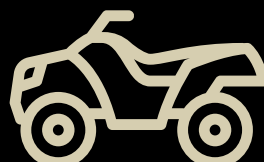
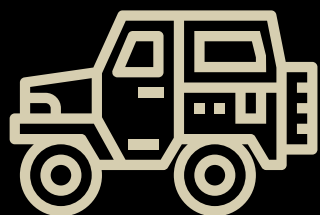
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Respect the rights of others.

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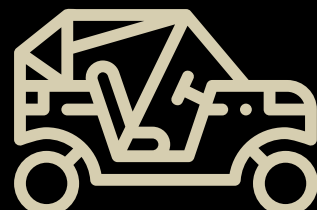
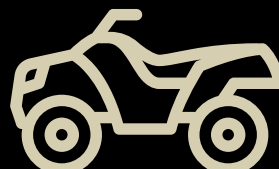
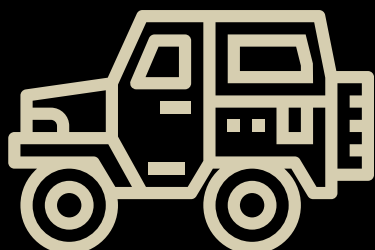
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