Department of Conservation and Natural Resources Bradley Crowell Director James Lawrence, Deputy Director Dominique Etchegoyhen, Deputy Director STEVE SISOLAK Governor



STATE OF NEVADA Off-Highway Vehicles Program 901 South Stewart Street, Suite 1003 Carson City, Nevada 89701 Telephone (775) 684-2794 Facsimile (775) 684-2715 www.nvohv.com



NEVADA OFF-HIGHWAY VEHICLES PROGRAM NEVADA DEPARTMENT OF CONSERVATION AND NATURAL RESOURCES

2022 NEVADA OHV GRANT APPLICATION

(REQUEST FOR GRANT APPLICATIONS, APPENDIX A)

APPLICATIONS DUE November 19, 2021, 5:00 PM, PST

Please mail early; Applications postmarked prior to 8:00 am on November 19, 2021, but not received prior to that time are untimely and will not be considered.

SUBMIT: ONE FULL COLOR COPY BY <u>MAIL OR HAND DELIVERY</u> (8.5" X 11" ONLY. MAPS MAY BE 11"X17" NO LARGER) <u>AND</u> <u>ONE SINGLE ELECTRONIC FILE; PDF VIA EMAIL NNarkhede@ohv.nv.gov</u> <u>OR MEMORY DEVICE ENCLOSED WITH APPLICATION</u>

TO: NEVADA DEPT. OF CONSERVATION AND NATURAL RESOURCES OFF-HIGHWAY VEHICLES PROGRAM ATTN: NIKHIL NARKHEDE 901 S. STEWART STREET, SUITE 1003 CARSON CITY, NV 89701

For questions please contact: Nikhil Narkhede (775) 684-2794 NNarkhede@ohv.nv.gov

NEVADA OFF-HIGHWAY VEHICLES PROGRAM 2022 GRANT APPLICATION Nevada Commission on Off-Highway Vehicles Nevada Department of Conservation and Natural Resources

This application has FIVE sections which are all REQUIRED to be filled out in full. To avoid disqualification, all application areas must be concise and complete; certifications must be signed and dated. Denied applications: correspondence will be sent to applicant by email describing the reason for declaring the application incomplete.

SECTION I - PROJECT AND APPLICANT INFORMATION

1. Project Name: Nevada Offroad Association (N	NVORA)
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- 2. Project Timeline: 1 January 2022 31 December 2022
- Applicant Name: Nevada Offroad Association Mailing address: PO Box 1111 Carson City NV 89701 Phone: 775.430.0000 Email: info@nevadaoffroad.us

4. Classification of Applicant: (check one)

□ Federal □ State □ County □ Local/Municipal □ Other:_____

 \Box Partnership X Non-profit \Box for Profit \Box Individual

If the applicant is a corporate or legal entity, proof of good standing in the entity's state of incorporation is required. NAC 490.1345 (Note: grantees must have the capacity to implement and accomplish proposed project and properly administer awarded funds).

1A Som

19 November 2021 Date

Applicant Signature (Chairperson/President/Authorized Official)

5. Project Manager: Mathew Giltner

Mailing address: PO Box 1111 Carson City NV 89423 Phone: 775.430.0000 Email: mathew@trailnv.com

6. Classification of Land Control: (check all that apply)

 \Box Federally managed public land \Box Private Land \Box County \Box City

X Other: N/A

□ Lease; Attach copy of lease with expiration date.

□ R&PP; <u>Attach copy of lease with expiration date.</u>

If the proposed project is to be carried out on public land, attach any applicable written agreement with any government entity having jurisdiction over that land, including permits, leases, easements, and rights-of-way. NAC 490.135

7. Landowner: N/A

Mailing address:	 			
Phone:	 			
Email:				

8. THE LANDOWNER MUST PROVIDE A LETTER STATING THAT: $_{\rm N/A}$

9. PROJECT COSTS:

(grant request and matching funds directly related to the project)

State OHV Grant Request:	159,280.00
Matching Funds:	92,190.00
Total Project Amount :	251,470.00

What are the sources or Partners for your leveraged (matching) funds?

 \Box Federal \Box Private X In-kind \Box City/County X Other

Please <u>describe</u> additional funding source(s):

Type here: Stakeholder contributions. Volunteer labor from project manager and other interested parties.

ERS OF SUPPORT FROM PARTNERS are required:

a) Attached

Additional Letters of Support may be attached at the end of this application (limit 3).

11. Project Type(s) (NRS 490.069 Sec.2c) check all that apply:

X Studies or planning for trails and facilities;

- Environmental Assessments and Environmental Impact Studies.
- Other studies _____
- □ Acquisition of land for trails and facilities

X Mapping and signing of trails and facilities

- x Reconstruction, enhancement or maintenance of existing trails and facilities
- x Construction of new trails and facilities
- x Restoration of areas that have been damaged by the use of off-highway vehicles.
- x The construction of trail features, trailheads, parking, or other ancillary facilities which

minimize impacts to environmentally sensitive areas or important wildlife habitat areas.

X Safety training and education related to the use of off highway vehicles and registration

xCompliance and enforcement (See Appendix C, Enforcement Strategy example)

12. ALL TRAIL USERS: (check all that apply)

□ Mountain Biking□ Hiking/Backpacking□ Equestrian⊠ Single track motorcycle⊠ Snowmobiling□ Snowshoe/ski⊠ ATV quads⊠ Dune buggy⊠ UTV Side by side⊠ Race Course⊠ Skills riding course

NVORA embraces all forms of motorized outdoor recreation and sees no conflict in genuine allied stakeholders.

13. Scope of Work: Please describe *exactly* what work will be completed. Programs, planning, NEPA, surveys, mapping, include miles of trail, trail type and other quantitative goals including a timeline for completing the work. NAC 490.1375. If purchase of 2022 Nevada OHV Grant Application DUE 11/19/2021 Page 4 of 21

10. LE TT equipment is included, please explain where/how it will be housed and maintained. (In

order to avoid duplication, **do not include** justification or narrative in this section; refer to

Section V, Scoring Narrative).

Nevada Offroad Association has been designed to advocate and support the Nevada community of motorized outdoor recreation enthusiasts and organizations in Public Lands access and responsible use. This is accomplished through the utilization of education, awareness, media, outreach, alliances, and advocacy to facilitate partnerships amongst and between, Public Lands managers, state, county, and municipal stakeholders, and offroad enthusiasts. The goal is for promotion and expansion of responsible offroad recreational opportunities. "Ride Responsibly Nevada #rideresponsiblyNV" messaging. NVORA is a strong proponent of the OHV funding opportunities from industry as well as from state resources. NVORA works to promote Nevada clubs and other non-governmental associations in securing that funding to improve OHV access and utility on Public Lands. NVORA is working with stakeholders within Nevada and nationally to introduce a solid public education campaign to promote positive stewardship values. These values align with Tread Lightly! tread principals. The education component of NVORA also includes specific NRS 490 presentations to the law enforcement communities, and clubs or user groups. NVORA is assuming the leadership role for the Nevada Offroad Summit, and annual event that will allow for all stakeholders, and local community leaders to interact and learn about issues and projects happening around Nevada.

14. Standards/Guidelines that will be applied to your project:

Universal Access to Outdoor Recreation - A Design Guide
 USFS Standard Specifications for Construction & Maintenance of Trails
 BLM Handbook 9114-1 Trails
 NOHVCC Handbooks
 Other: _NA_

15. Has the applicant received funding from the OHV Program in the past?

x No 🛛 Yes

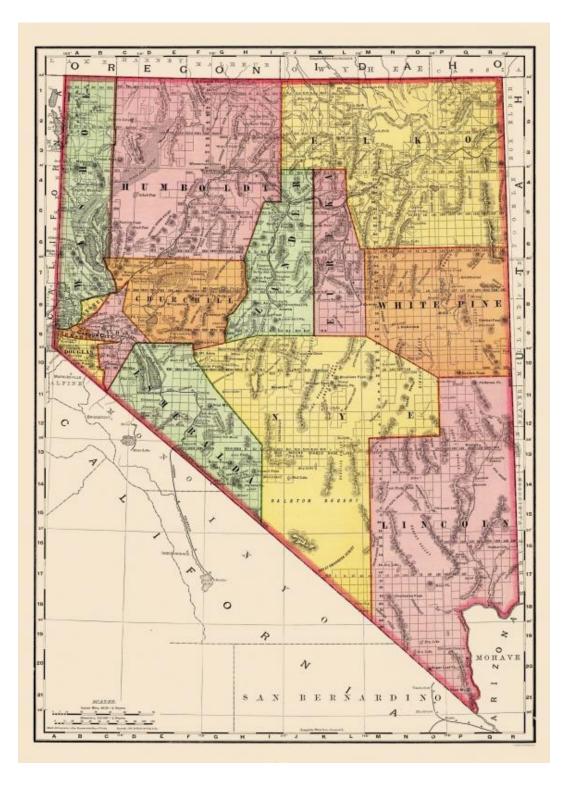
Number of projects funded:

SECTION II – LOCATION, MAPS, PHOTOS

Project Location: Statewide

Center of project: Latitude: N39° 19' 11.7" Longitude W116° 38' 13.3"

MAPS ARE A VERY IMPORTANT PART OF THE APPLICATION. THEY ARE REQUIRED AND CONSIDERED PART OF THE FINAL AGREEMENT IF FUNDED.



Please attach the following photographs:

At least two (2) overviews of the project area from different angles and distances



SECTION III - Federal Lands or Other

Federal Environmental Compliance NA

A. If Federal funds or Land are a part of the project and NEPA was completed, indicate which

document was produced, and please attach the decision document to this application:

- □ Record of Decision (ROD)
- □ Finding of No Significant Impact (FONSI)
- □ Categorical Exclusion (CX)
- □ SHPO 106 compliance/concurrence letter.
- □ Other compliance documents already completed. (do not attached the EA or EIS)
- □ Not applicable

If NEPA or planning is a part of the project describe the steps in the Scope Section I, #13.

SECTION IV - BUDGET

Proposed Budget:

NVORA Budget

Item Description	OHV Grant Request	Other Matching Funds	Total Cost
Nevada Offroad Summit. (*partnering with NV OHV program)	3,500.00	6,310.00	9,810.00
OHV Tour rental USFS/BLM lands Douglas County	3,450.00	1,380.00	4,830.00
Wages Full time ED, Part Time Assistant	80,000.00	65,000.00	145,000.00
Travel	25,000.00	3,500.00	28,500.00
Education and outreach social media and web	19,920.00	6,000.00	25,920.00
Admin Operation: Insurance, Business license / IT, Phone, Office, Rent	2,500.00	8,000.00	10,500.00
Fleet management: if directed by commission title equipment in name of Nevada Offroad Association , track quarterly hours/ use data, and preventive maintenance compliance. (1000.00 annual per unit)	5,000.00	2000.00	7,000.00
Grant administration: legal reporting requirements, staff hiring, contractor selection, travel management monthly reports to commission	19,910.00		19,910.00
Totals	159,280.00	92,190.00	251,470.00
Percentage	63	37	100
NVORA will provide monthly invoices, with monthl	ly status updates for items on th	is request and important ancillar	ry OHV related issues.

SECTION V – PRIORITIES AND SCORING NARRATIVE

Grants will be scored based on answers to the Ten (10) criteria listed below. Each criteria carries a weight determined by the OHV Commission, voted upon during the public meeting on 9/7/2021. Please reference scoring criteria form.

- 1. Law Enforcement Strategy that addresses registration enforcement, including Public Education & Outreach aimed at increasing renewals and new registrations: NVORA is a non-profit and is tasked with proving an educational role to both citizen riders, and the law enforcement community. NVORA, and will continue to provide instruction on the content of NRS 490. This training in a user's format, is also made available to the clubs or social media groups. If funded NVORA will also be hosting the 2022 OHV Summit where a safety and law enforcement breakout group/class will be held to build the relationships between all OHV users and the law enforcement community.
- 2. Enhancement or Maintenance of existing trails and facilities: NVORA is the lead facilitator between the State of Nevada OHV Program and the end users (clubs) and will continue to provide project design guidance, and assistance in 'out of the box' thinking when tackling the issues and limitations surrounding peculiarities in Nevada's trails and routes on federally managed Public Lands. NVORA is able to assist in any large equipment purchasing for NVOHVGC awardees and if directed by the commission hold the title to those purchases, track hours and maintenance.
- **3. Training:** NVORA provides training to the law enforcement community on NRS 490, as well as the actual club riders. Additionally, we are partnered with, Tread Lightly and the Offroad Business Association, to promote an aggressive UTV education program releasing in Mid November 2021. We are also participating with the Nevada Outdoor school to develop the Nevada UTV/SxS training syllabus. NVORA seeks to promote "Ride Responsibly Nevada #rideresponsiblyNV" Message though all public outreach events and materials. NVORA strongly believes in safety principles and their training and education of positive stewardship, all of our outreach and education materials, graphics, long sleeve safety/riding shirts, include aspects of stewardship and promote proper use of personal protective equipment including but not limited to helmets, eye protection gloves long sleeved shirts over the ankle boots.
- 4. Trail mapping and signing of existing trails and facilities: NVORA works closely with the Nevada Mapping Collaborative, in both local knowledge and ground proofing when applicable. Also, as a Tread Lightly Partner, we are working though the kiosks on Public Lands and updating the signage, with the materials are provided TL! Currently NVORA is working on two separate projects installing repairing or replacing signage on trails in Clark County.
- **5.** Connectivity/Loops: NVORA has worked recreation director at USFS BRD to create riding loop trails in the Sweetwater. That billet is currently vacant, and the process will restart in earnest once a new appointee to that position is in place. NVORA has been

approached by Mono County CA to identify a connector route north of the CA/NV line to allow for riders to access Nevada from California.

- **6. Planning, Environmental Studies, Conservation:** through our partnership with Tread Lightly, and education programs like the one in development at NOS, NVORA is committed to proving and promoting a positive environmental and conservation inclusive experience for all of our riders in Nevada.
- **7.** Access: Items in Criteria 1-6 have a direct and significant impact on access. Successful stewardship, partnership, and education includes imparting the importance of these values to the Nevada Offroader. Educated riders protect access.
- 8. Partnering and Leverage: NVORA is a member of every traditional Offroad Club in Nevada, additionally we partner with commercial operators on Public Lands, tourism authorities and chambers of commerce to promote OHV values, and projects. NVORA believes in strong, consistent, equal communication on issues of import to the OHV community and government stakeholders. NVORA relationship with all of the federal land managers in Nevada is strong, and those who we do not yet have an established working relationship, will be built out in 2022. NVORA is also keenly aware of the importance of OHV tourism both within the state by our riders as well as those who travel to Nevada.
- **9. Economic Integration:** NVORA continues to build strong relationships with the Tourism industry here in Nevada to promote OHV as well as building the network for OHV industry and retailers. The federal estimate for the OHV community's annual economic impact the state is approximately 90 million dollars. NVORA feels this is a grossly underreported figure.
- **10. Demand for New Facilities:** NVORA has worked closely with clubs like the Elko motocross club while they seek funding to build a brand-new motocross track and is in close contact and monitoring the Pahrump project at the Nye county fairgrounds. We are also working with a Clark County club on their adopt a trail program anticipating the signing of the required documents that will allow for the signing of an additional 200 miles of OHV trail in Clark county. These project are examples of the projects we endorse and will continue to advocate for.

Letters From Partners



United States Department of Agriculture

Humboldt-Toiyabe National Forest

Bridgeport Ranger District HC 62 Box 1000 Bridgeport, CA 93517 760-932-7070

File Code: 2700

Date: August 23, 2021

Nevada Off-road Association P.O. Box 1111 Carson City, Nevada 89701

Re: USFS Stewardship Partners - Nevada Off-road Association

Forest

Service

The Nevada Off-road Association, through their director Mathew Giltner, added significant value to the Off-Highway Vehicles (OHV) community along the Walker River Basin.

Starting in March of 2021, from the basic premise of involving all stakeholders from all land management agencies and interested non-government groups, Nevada Off-road Association in partnership with USFS Bridgeport District Recreation Staff Officer, Kim Murcia, have encouraged the work group to explode to a membership of over thirty members from a dozen county, state, federal, and non-profit groups. It is this type of coordination and relationship building that is needed throughout Nevada and the OHV community at large.

The Walker Basin working group process is being discussed as a model to roll out in Nevada in other areas as the standard for a stakeholders' driven system based on the free exchange of ideas and values working together to solve the issue surrounding the OHV community before those issues become critical. That success is of immeasurable value, and we look forward to using these lessons as we continue to support proactive recreation management on the Bridgeport Ranger District.

Sincerely, Digitally signed by DUNCAN DUNCAN LEAO LEAO

Date: 2021.08.23 11:10:25 -07'00' DUNCAN LEAO

District Ranger



State of Nevada Off-Highway Vehicles Program 901 South Stewart Street, Suite 1003 Carson City, NV 89701

November 11, 2021

Re: Nevada Offroad Association Grant Support

Tread Lightly! writes to you in support of the grant request to fund the Nevada Offroad Association.

Tread Lightly! is a national nonprofit organization with a mission to promote responsible recreation through stewardship programs and ethics education. Tread Lightly!'s educational message, along with its unique training and restoration initiatives, are strategically designed to instill an ethic of responsibility in outdoor enthusiasts and the industries that serve them. The program is long-term in scope with a goal to balance the needs of the people who enjoy outdoor recreation with our need to maintain a healthy environment. Tread Lightly!'s award-winning materials, programs and services are solutions to some of the nation's most pressing recreation issues.

Tread Lightly! supports the grant request to fund the Nevada Offroad Association. We have enjoyed a relationship with Mr. Giltner and his local club the "Pine Nut Mountains Trails Association" for several years. We have also worked with him in his role as the National Director of the Off-Road Business Association's 'OneVoice for Motorized Recreation', where he led the initial efforts to create the UTV Impact educational program we are launching this year.

Funding the Nevada Offroad Association is an integral piece of a comprehensive state off-road program as Nevada has never had a sustainable advocate for responsible off-road recreation. The establishment and continual support of a state-wide off-road organization is a necessary and impactful position that absent, devalues the off-road recreational community and its economic impact to Nevada.

Tread Lightly! looks forward to continuing to partner with the Nevada Offroad Association for many years to come as we build a robust, sustainable and responsible off-road community.

Regards,

Att & Caldwell

Matt Caldwell Executive Director Tread Lightly!

(801) 627-0077

801 Robinson Dr. #400 North Salt Lake, UT 84054 www.treadlightly.org



"BUILT ON A STRONG FOUNDATION"

October 27, 2021

Nevada Off-Highway Vehicles Program Department of Conservation and Natural Resources 901 S. Stewart Street, Ste 1003 Carson City, Nevada 89701

RE: Nevada Offroad Association

Dear Commissioner's:

On behalf of the Legacy Offroad Association, we would like to offer this letter of support to accompany Mathew Giltner's grant application for the calendar year 2022, seeking funding for the Nevada Offroad Association (NVORA)

Nevada has not had a formal, recognized, dependable advocate for motorized offroad recreation, and Legacy is supporting of his efforts to establish NVORA as the one statewide advocacy group four our community.

Mathew has been part of the Nevada's desert racing community for several years and is someone we know we can count on when we are holding an event, or need help with complementary program. He has been ready to answer any questions we have, not an easy task when we reflect on the day to day changes we have had to make during the pandemic.

We ask that you support his grant request in full, as the work he is doing benefits every single level of offroad recreation.

If you have any questions or concerns, please contact me at (702) 290-7052 or by email at (Liz@legacyracing.net)

Sincerely, Maule

Liz Marshall Event Coordinator, Legacy Racing Association

P.O. Box 13290 | Las Vegas, NV 89112 702-575-8979 | LegacyRacing.net

Enclosure 1

Education Messaging Communications

	-	-
Product name	Name	Order total
Microsoft 365 Online Essentials From GoDaddy Renewal	Nevada Offroad	131.88
Websites + Marketing Basic Renewal	nevadaoffroad.us	83.88
.ORG Domain Registration	nevadaoffroad.org	10.17
.US Domain Registration	nevadaoffroad.us	7.99
.COM Domain Registration	trailnv.com	23.87
Full Domain Privacy and Protection	trailnv.com	15.66
Annual		273.45



Tuesday, October 26 2021

Mathew Giltaer Nevada Offroad Association PO BOX IIII Carson City NV United States, 89701

Nevada Offroad Association at Carson Valley Inn Proposal Wed 12 Oct 2022 to Sun 16 Oct 2022

Dear Mathew,

Thank you for providing Carson Valley Inn the opportunity send along a proposal for your upcoming event. We invite you to review this proposal. Be aware that this proposal is not a guarantee of services and we are not holding guest rooms or function spaces. If this arrangement looks agreeable please let us know as soon as possible and we will send you a contract to cement your details.

Event Details

Date	Start Time	End Time	Room	Function Name	Guests	Setup	Room Rental
10/12/2022	8:00 AM	12:00 PM	Hotel Lobby	Registration Desk	100	Registration	No Cost Associated
	12:00 PM	5:00 PM	Valley Ballroom	Meeting	100	Crescent Rounds w. Vendor Tables	\$300.00
10/13/2022	12:00 AM	11:59 PM	Valley Ballroom	Meeting - Day Two	100	Crescent Rounds w. Vendor Tables	\$1,000.00
10/14/2022	12:00 AM	11:59 PM	Valley Ballroom	Meeting - Day Three	100	Crescent Rounds w. Vendor Tables	\$1,000.00
10/15/2022	12:00 AM	11:59 PM	Valley Ballroom	Meeting - Day Four	100	Crescent Rounds w. Vendor Tables	\$1,000.00

Daily Room Block

Carson Valley Inn

	Wed 10/12/2022	Thu 10/13/2022	Fri 10/14/2022	Sat 10/15/2022
Hotel Non-Smoking Standard King	10 @ \$109.00	10 @ \$109.00	10 @ \$129.00	10 @ \$129.00
Motor Lodge 1st Floor Non-Smoking King	10 @ \$99.00	10 @ \$99.00	10 @ \$109.00	10 @ \$109.00
Pull-Through 30-50 AMP	5 @ \$49.00	5 @ \$49.00	5 @ \$59,00	5 @ \$59.00

Re: Travel Nevada



Issue names and release dates:

Feb-March-April 22 (release date Feb 1, 2022) May-June-July 22 (release date May 1, 2022) August-Sept-Oct 22 (release date August 1, 2022) Nov-Dec-Jan 23 (release date November 1, 2022)

Quarterly Distribution Breakdown:

5,500 - direct to subscribers

25,000 - Certified Folder Display (rack placement throughout Western states)

5,000 - Industry Partners (CVAs, CVBs, Chamber of Commerce offices, Town Offices and Visitor Centers, etc.)

_4,500 - Opportunity Village (for shipping direct to consumers requesting the guides from Travel Nevada)

40,000

Quarterly Ad Rates: (please note, these rates are the same as Nevada Magazine offered in the past but provide a 358% increase in distribution with the addition of the Visitor Guide audience!)

SIZE	1X RATE	2X RATE	4X RATE
SPREAD	\$9,000.00	\$8,000.00	\$7,000.00
FULL PAGE	\$6,000.00	\$5,000.00	\$4,500.00
1/2 PAGE	\$4,000.00	\$3,500.00	\$3,000.00
1/4 PAGE	\$2,500.00	\$2,000.00	\$1,500.00

I still have two premium placement spots available: Inside back cover, available as a 4x contract at \$5,000 per issue. Page 1, available as a 4x contract at \$4,750 per issue.

<u>Artwork Deadlines:</u> E-mail ad directly to me by each date below.



Wed 10/20/2021 10:42 A

Campaign name

Offroad Advocacy

Primary results

Website actions

Landing page

www.nevadaoffroad.us

Business name

Nevada Offroad Association

Ad text

Offroad Advocacy | Nevada Off-Road experience | OHV Access | Promoting responsible offroad recreation in Nevada. Protecting your Off-Road Access | Positive Stewardship of Nevada's Public Lands.

Locations

United States and Nevada

Keyword themes

atv dealer, off roading area, utv off road, off road atv, sport atvs, side by side atvs, motorbike track, atv track, off road vehicles, quad racing, off road gps

Budget

\$11 daily average · \$334 monthly max

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Ad · www.nevadaoffroad.us	
Offroad Advocacy Nevada Off-Road experience OHV Access	

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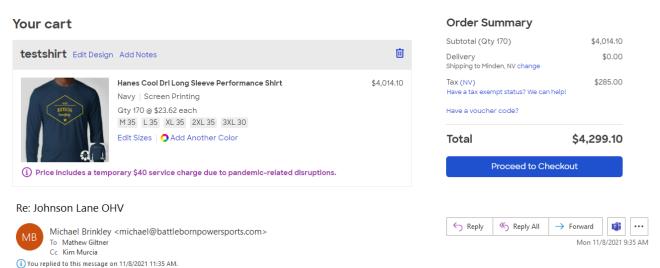
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Promoting responsible offroad recreation in Nevada. Protecting your Off-Road Access. Positive Stewardship of Nevada's Public Lands. I ride responsibly Messaging educational logos on back partner with groups eg: Tread lightly -long sleeve protective wear.



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Mathew.

This is great and thanks for thinking of us. We would be happy to supply the group with UTVs. We can do up to 5 machines with our current trailer setup, with a mix of 2 seater and 4

\$250 per 2 seat unit x 3 units = \$750 per trip. \$300 per 4 seat unit x 2 units = \$600 per trip.

seater units. Please see below for pricing.

These prices are 40% our normal pricing so I hope it works for the organization.

Let me know and thanks again for thinking of us!

Michael

Weatherproof educational posters – Kiosk sized, with Ride responsibility and stewardship NVOHV logos and education bullet points coordinate with Tread lightly!

Posters coordinated with partners for consistent messaging



Product Additional Information

Job name	20211109042505 🖉 Edit
Size 😧	22 Width x 28 Height (Inch)
Quantity	250
Sides	Single Sided
Lamination	Select Option • Additional laminate coating added to the top of the graphic to allow for writing and wiping of dry erase markers.
Display Accessories	 Select Option None Double Sided Tape Top Corner 3/8" Grommets *
Production Time	 Select Option Standard 3 Days * Choose between standard or rush production on this item. A surchage is added for 24 hour processing.
	Orders placed after 3:00 CST or will be processed the following business day.Order placed on Saturday or Sunday will not be processes until Monday.
	Not all quantites are eligible for rapid rush printing.

Total : \$ 2,310.00

Shipping info

\bigcirc	mathew
	2557 Henning Ln
	Minden, NV 89423, United States

○ Ship to another address

Delivery date

November 1 (Monday) Standard delivery	Free
October 29 (Friday) Fast deliverv	+\$29.00
Liberty Mutual.	

Order summary	Norton powered by digicard
Die cut stickers Qty: 1000	\$576.00
Mule sauce Qty: 1	\$0.00
Shipping	\$0.00
Subtotal	\$576.00
Sales tax	\$40.90
Total	\$616.90
Apply for tax exemption	

Commercial Insurance Proposal

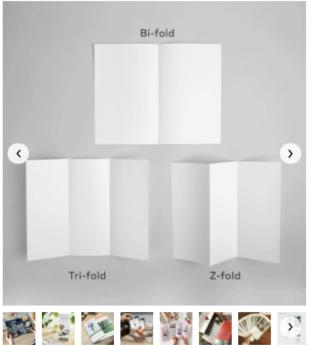
11/09/2021

Nevada Off Road Association 2557 Henning Ln Minden NV 89423-7006 (775) 430-0000 Business Description: Grant application consulting Legal Entity: Association

We're here to help you protect what you care about so much—your business. That's why we've put together this insurance quote proposal to help you understand your coverage and what it will cost, as well as any specific coverage levels and limitations.

Overview

Effective:	01/01/2022 to 01/01/2023
Policy type:	Commercial Protector (BOP)
Policy number:	BWG64080082
Underwriting company:	General Insurance Company of America ¹
Agency:	COMMERCIAL INSURANCE.NET LLC 355267
Total cost (term):	\$326.00
Annual cost:	\$326.00



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Fo	ld

Bi-fold	Tri-fold
Z-fold	

٩.	Stock

Standard glossy	Standard matte
Standard uncoated	Standard recycled
Premium glossy	Premium matte
Premium uncoated]

Unfolded Size

8	.5" x 11"	8.5" x 14"	
	9" x 16"		
Quantity	2000	~	
Add access	ories 🔨		
Brochure H	olders	10 ~	\$90.00
Price \$4	456.80		

in

Select the items below you would like to add to your shopping cart

Description		Our Price / unit	Qty.	Total	Select all
٢	Office Depot® Brand Binder Clip Combo Pack, Assorted Sizes, Assorted Colors, Pack Of 200 Item # Item # 526637	\$15.29 / box	1 UPDATE	\$15.29	
A A A A A A A A A A A A A A A A A A A	Office Depot® Brand Durable View 3-Ring Binder, 1" Round Rings, 49% Recycled, White Item # Item # 208819 ECO-conscious	\$6.39 / each	6 UPDATE	\$38.34	
	Office Depot® Brand Copy And Print Paper, Letter Size Paper, 92 Brightness, 20 Lb, White, Ream Of 500 Sheets, Case Of 10 Reams Item # Item # 348037	\$69.99 / case	1 UPDATE	\$69.99	<
Cases	Canon CL-241 Ink Cartridge - Color - Inkjet Item # Item # 680303	\$24.99 / each	2 UPDATE	\$49.98	
	Canon® PG-240XL/CL-241XL/PP-201 ChromaLife 100 Ink/Paper Combo Pack, Black/Color Ink Cartridges & 50 Sheets Of Photo Paper Item # Item # 803839 ECO Eco-conscious	\$54.99 / each	2 UPDATE	\$109.98	<
	Brother® TZe-241 Label Maker Tape, 3/4" x 26 3/16", White Item # Item # 239384	\$22.39 / each	1 UPDATE	\$22.39	
	SanDisk [®] Cruzer [™] Glide USB Flash Drive, 32GB, Black/Red Item # Item # 801187	\$7.99 / each	5 UPDATE	\$39.95	
			Subtotal		\$345.92

BILLIE HILLIER

SITE TRANSFER

WordPress.org is the recommended platform to build your site and Site Ground as the host, which runs updated servers and software over GoDaddy hardware and software.

Overview:

- Content from the current GoDaddy site will need to be manually transferred to WordPress.
- Installation and configuration of recommended plugins
- Installation and configuration of Google Webmaster Tools and Google Analytics.

Fees:

- Site Ground Hosting (first year)
- WordPress Site Set Up and Content Transfer Estimation of 10 hours at \$50 an hour to manually move site (charged as actual)
- A premium theme Light and fast theme (not bloated with bad code) are recommended. Estimation of \$50-\$100 for a premium theme (Depending on the theme, this may be a one-time fee or a recurring annual fee.)

SOCIAL MEDIA

Set up fee for social media accounts to include (even if you do not wish to use these accounts, they should be "secured" to keep others from using them):

- Facebook Page 1 daily post recommended
- Facebook Group Post as needed and moderate as needed
- Instagram 1 daily post recommended
- Twitter up to 4 daily posts recommended
- Pinterest hold
- TikTok hold
- YouTube as needed

Fees:

- Account set up \$50
- Monthly Management based on the "recommended" number of posts for each social media platform, the estimation is 1 hour a week at \$50. This includes hashtag research to maximize reach for IG and Twitter.
- Facebook Group moderation would be as needed at an hourly rate of \$50

PLUGINS

Premium plugins give your site more functionality and perform better than most similar free versions.

Below are the recommended premium plugins to integrate into your site:

- Calendar
 - https://theeventscalendar.com/products/wordpress-events-calendar/ per year
 - <u>https://theeventscalendar.com/products/event-aggregator/</u> per year
 - https://theeventscalendar.com/products/community-events/ per year
 - <u>https://theeventscalendar.com/products/wordpress-event-tickets/</u> per year
 - Each event takes approximately 10 minutes to manually enter, 6 events
- Directory
 - There are several available to consider and more research is needed to select the best version for site needs, most are \$100 and below
 - Each business listing takes approximately 10 minutes to manually enter, 6 listings = \$50
 - Donations and Sponsorship
 - Set up donation plugin, payment system accounts, and integrate with the site 1 hour at \$50
 - Venmo
 - Stripe
 - PayPal

WEEKLY MAINTENANCE

To ensure your site is protected against security threats, the most up-to-date versions of your software and plugins are required plus weekly site backup. Note: Backup files will be stored on Google Drive or Dropbox, in addition, to copy stored on the server.

Weekly maintenance also includes the formatting, optimization (includes keyword research), moderation, and publication of content to the site. Most articles take up to ¼ hours to do this process from start to finish.

Fees:

- 1/2 hour a week for weekly tech maintenance (\$50 per hour)
- 1/4 hour per article for content management (\$50 per hour)

SUMMARY

Fees Paid Directly to Billie Hillier Web Design

Initial Setup - site Initial Setup - social media Initial Setup - payment systems Initial Setup - donations Initial Setup - calendar population Initial Setup - directory population

Initial Set Up Total \$650

Monthly Recurring - Social Media Monthly Recurring - Site Maintenance Monthly Recurring - Content Management Monthly Recurring - Facebook Group Moderation

Site & Socal media Maintenance Annual 5100.00

Other Fees

Hosting Premium Theme Calendar plugin Calendar importer Community Events Ticket Sales

Other Fees

\$600

Item	Note	Total
Transfer and Set up	One time	650.00
Monthly Maintenance & Updates	Month @ \$-425.00	5100.00
External function subscriptions	Annual average \$100 per unit	600.00
	Submission total	6350.00