

Department of Conservation and Natural Resources
Bradley Crowell Director
James Lawrence, Deputy Director
Dominique Etcheogoyhen, Deputy Director



BRIAN SANDOVAL
Governor
STATE OF NEVADA
Off-Highway Vehicles Program
901 South Stewart Street, Suite 1003
Carson City, Nevada 89701
Telephone (775) 684-2794
Facsimile (775) 684-2715
www.nvohv.com



Nevada Commission on Off-Highway Vehicles
Greg McKay, Chairman
Sue Baker, Vice Chairman

NEVADA OFF-HIGHWAY VEHICLES PROGRAM
NEVADA COMMISSION ON OFF-HIGHWAY VEHICLES
NEVADA DEPARTMENT OF CONSERVATION AND NATURAL RESOURCES
NRS 490

FY 2019 GRANT APPLICATION
(REQUEST FOR GRANT APPLICATIONS, APPENDIX A)

APPLICATIONS DUE
November 1, 2018, 4:00 PM, PST

Please mail early; Applications postmarked prior to 4:00 pm on November 1, 2018, but not received prior to that time are untimely and will not be considered.

NOTE: this is the NEVADA OHV program, NOT the Federal Recreational Trails Program

SUBMIT: ONE FULL COLOR COPY, DOUBLE SIDED
BY MAIL OR HAND DELIVERY
(8.5" X 11" ONLY. MAPS MAY BE 11"X17" NO LARGER)

AND
ONE SINGLE ELECTRONIC FILE; PDF VIA EMAIL iscanland@ohv.nv.gov
OR MEMORY DEVICE ENCLOSED WITH APPLICATION

TO: NEVADA DEPT. OF CONSERVATION AND NATURAL RESOURCES
OFF-HIGHWAY VEHICLES PROGRAM
ATTN: J. SCANLAND
901 S. STEWART STREET, SUITE 1001
CARSON CITY, NV 89701

DO NOT ATTACH ITEMS THAT ARE NOT REQUIRED.

DO NOT INCLUDE THIS PAGE WITH YOUR SUBMITTAL

For questions please contact:
Jenny Scanland
Executive Secretary
(775) 684-2794
iscanland@ohv.nv.gov

NEVADA OFF-HIGHWAY VEHICLES PROGRAM
FY 2019 GRANT APPLICATION PAGE 1
Nevada Commission on Off-Highway Vehicles
Nevada Department of Conservation and Natural Resources

This application has FIVE sections which are all REQUIRED to be filled out in full.
To avoid disqualification, all application areas must be concise and complete; certifications must be signed and dated. Denied applications: correspondence will be sent to applicant by email describing the reason for declaring the application incomplete.

SECTION I - PROJECT AND APPLICANT INFORMATION

1. **Project Name:** Carson City BLM Education and Enforcement Grant
2. **Project Dates:** *Expected Start: January, 1 2019 Expected Completion: January 1, 2024*

3. **Applicant Name:** Bureau of Land Management (BLM), Carson City District

Mailing address: 5665 Morgan Mill Rd, Carson City, NV 89701

Phone: 775-885-6008

Email: pammar@blm.gov

4. **Classification of Applicant:** *(check one)*

☒ Federal ☐ State ☐ County ☐ Local/Municipal ☐ Other: _____
☐ Partnership ☐ Non-profit ☐ for Profit ☐ Individual

If the applicant is a corporate or legal entity, proof of good standing in the entity's state of incorporation is required. NAC 490.1345 (Note: grantees must have the capacity to implement and accomplish proposed project and properly administer awarded funds).



Applicant Signature
(Chairperson/President/Authorized Official)

Date 11/01/2018

5. **Project Manager:** Paul Amar, Outdoor Recreation Planner, Stillwater Field Office, BLM

Mailing address: 5665 Morgan Mill Rd, Carson City, NV 89701

Phone: 775-885-6008

Email: pamar@blm.gov

6. **Classification of Land Control:** *(check all that apply)*

☒ Federally managed public land ☐ Private Land ☐ County ☐ City

☐ Other: _____

☐ Lease; Attach copy of lease with expiration date.

☐ R&PP; Attach copy of lease with expiration date.

If the proposed project is to be carried out on public land, attach any applicable written agreement with any government entity having jurisdiction over that land, including permits, leases, easements, and rights-of-way. NAC 490.135

7. **Landowner:** Bureau of Land Management (BLM) Carson City District

Mailing address: 5665 Morgan Mill Rd, Carson City, NV 89701

Phone: 775-885-6008

Email: pamar@blm.gov

8. **THE LANDOWNER MUST PROVIDE A LETTER STATING THAT:**

(See example Appendix B)

- a) Landowner has read the Request for Grant Application package;
- b) Landowner agrees with the application and the terms of the grant;
- c) Landowner holds an interest in the subject land that is sufficient in scope and authority to allow the applicant to complete the proposed project and operate and maintain the proposed project after its completion;
- d) Landowner is legally committing to maintain the trail/facility and will allow public motorized access to such trail/facilities for 25 years or the normal life of the project; and
- e) Landowner agrees to provide any match or other tasks in the application that are assigned to Landowner.

The State may require the landowner/agency to be co-grantee on the grant agreement/contract.

9. **Project Costs:** *(Please do not submit match not directly related to the project)*

State OHV Grant Request:	\$95,000	
Other Funds:	\$11,275 NOHVCC Match	
	\$74,100 Federal Match	
	\$85,375 Total Match	89.87%
Total Project Amount	\$180,375	100%

What are the sources or Partners for your leveraged (other) funds?

X Federal ☐ Private ☐ In-kind ☐ City/County ☐ Other

Please describe source(s):

Federal Match funding will come in two forms:

1) Labor Match: \$35,000 LEO Patrol work (60 days), \$9,600 Season Recreation Staff work (60 days), and \$25,000 Outdoor Recreation Planner work (60 days).

2) Vehicle Use Match: \$4,500 (fuel only, no maintenance costs)

The National Off Highway Vehicle Conservation Council (NOHVCC) has funded the Carson City District BLM with the equivalent of \$11,275 in the form of the adventure trail program (artwork, printing, programing, etc.)

10. LETTERS OF SUPPORT FROM PARTNERS are required:

- a) confirming they agree to the terms of the grant; and
- b) that they are committed to providing match/cash or other tasks in the application that are assigned to them.

Other letters of support are limited to three (3). Please attach them to the application.

11. Project Type(s) (NRS 490.069 Sec.2c) check all that apply:

- ☐ Studies or planning for trails and facilities;
 - ☐ Environmental Assessments and Environmental Impact Studies.
 - ☐ Other studies _____
- ☐ Acquisition of land for trails and facilities
- ☐ Mapping and signing of trails and facilities
- ☐ Reconstruction, enhancement or maintenance of existing trails and facilities
- ☐ Construction of new trails and facilities
- ☐ Restoration of areas that have been damaged by the use of off-highway vehicles.

☐ The construction of trail features, trailheads, parking, or other ancillary facilities which minimize impacts to environmentally sensitive areas or important wildlife habitat areas.

☒ Safety training and education related to the use of off highway vehicles and registration

☒ Compliance and enforcement (See Appendix C, Enforcement Strategy example)

Note: Operations & management, and purchase or lease of equipment associated directly with a project are eligible.

12. All Trail Users: (check all that apply)

- | | | |
|---|--|--|
| <input type="checkbox"/> Mountain Biking | <input type="checkbox"/> Hiking/Backpacking | <input type="checkbox"/> Equestrian |
| <input checked="" type="checkbox"/> Single track motorcycle | <input type="checkbox"/> Snowmobiling | <input type="checkbox"/> Snowshoe/ski |
| <input checked="" type="checkbox"/> ATV quads | <input checked="" type="checkbox"/> Dune buggy | <input checked="" type="checkbox"/> UTV Side by side |
| <input checked="" type="checkbox"/> Race Course | <input checked="" type="checkbox"/> Skills riding course | |

Other Type here: 4x4

Please explain how you intend to manage conflict between users.

13. Scope of Work: Please describe exactly what work will be completed. Programs, planning, NEPA, surveys, mapping, etc., and include miles of trail, trail type and other measurable goals including a timeline for completing the work. NAC 490.1375. If purchase of equipment is included, please explain where/how it will be housed and maintained. (In order to avoid duplication, do not include justification or narrative in this section; refer to Section VI, Scoring Narrative).

Purchases will include a trailer to both transport SXS and house staff and volunteers during OHV events. The trailer will be “wrapped” in education information utilizing the NOHVCC adventure trail education program.

The second purchase will be of a four seat SXS which will be utilized for Special Recreation Permitted events with an OHV focus (Vegas to Reno Race, Motorcycle Races, Zero One OHV tours, etc). and busy OHV weekends (Halloween at Sand Mountain, Memorial Day at Moon Rocks, Easter, etc).

Third purchase will be related to safety equipment, gear and training for the Volunteer Trail Ranger Program.

The final funding will be for increased Law Enforcement patrol work associated with OHV events and busy weekends.

14. Standards/Guidelines that will be applied to your project:

- ☐ Universal Access to Outdoor Recreation - A Design Guide
- ☐ USFS Standard Specifications for Construction & Maintenance of Trails
- ☐ BLM Handbook 9114-1 Trails
- ☐ NOHVCC Handbooks
- Other: _____

15. Has the applicant received funding from the OHV Program in the past?

☒ No ☐ Yes

Number of projects funded: NONE

Amount of funding Received: NONE

Number of projects Completed: 1 LEO Grant at Sand Mountain, grant selected but no money was awarded to the BLM early in the OHV grant program.

SECTION II - LOCATION, MAPS, PHOTOS

Project Location:

County: Washoe, Carson City, Storey, Douglas, Lyon, Churchill, Mineral, Nye
Nearest Municipality/Town/City: Reno, Sparks, Carson City, Dayton, Minden, Gardnerville, Fallon, Fernley, Hawthorne,
Center of project: Latitude: NA Longitude: NA

If the shape-files for the trail system are available, please submit them in the e-file. The shape-files of the trail will be required at project end. Program will assist in the collection of the data if needed.

MAPS ARE A VERY IMPORTANT PART OF THE APPLICATION. THEY ARE
REQUIRED AND CONSIDERED PART OF THE FINAL AGREEMENT IF FUNDED.
PLEASE PROVIDE READABLE, PROFICIENT MAPS.

Required Maps: for all maps please include a legend, north arrow, scale, and map name.

Topographic maps preferred. You may include *additional* aerial/google maps.

- ☒ General location map (showing project area within the state or county)
- ☒ Topographic map (7.5 minute series quadrangle, 1:24,000 scale) with project boundary and map name Township: _____ Range: _____ Sections _____
- ☒ Detail map indicating specific project elements (e.g., structures, trail alignment)
 - Maps larger than 11x17 will not be accepted

Please attach the following photographs:

- ☒ *At least two (2) overviews of the project area from different angles and distances. (Good photographs at trail level and google aerials help the scoring committee to understand the location, depth and breadth of your project.)*

SECTION III - Federal Lands or Other

Federal Environmental Compliance

A. If Federal funds or Land are a part of the project and NEPA was completed, indicate

which document was produced, and please attach the decision document to this application:

- ☒ Record of Decision (ROD)
- ☐ Finding of No Significant Impact (FONSI)
- ☐ Categorical Exclusion (CX)
- ☐ SHPO 106 compliance/concurrence letter.
- ☐ Other compliance documents already completed. (do not attached the EA or EIS)
- ☐ Not applicable

If NEPA or planning is a part of the project describe the steps in the Scope Section I, #13.

SECTION IV - BUDGET

Proposed Budget: Provide your budget details to include at a minimum the items in the following table. You may create your own spreadsheet.

- Your budget must align clearly with your scope of work from #13. Be specific, as your application will rate higher.
- Reminder: Include all sources of funds for the completion of the project including federal, in-kind, private/city/county and state funds.
- *It is recommended that you attach copies of estimates to support your budget, and identify what each contract will include.*

EXAMPLE

Item Description	Item Description	\$ \$ OHV Grant Request	Federal \$ \$	Other Funds	Total Cost
Contracts: studies					
Contracts: planning , design, engineering construction					
Direct labor costs	LEO Patrols	\$25,000			\$25,000
Salaries, including fringe, actual costs	LEO Patrols Tech (GS4) Labor ORP (GS11) Labor		\$35,000 \$9,600 \$25,000		\$35,000 \$9,600 \$25,000
Volunteer or donated labor/in- kind					
# Hrs. skilled labor @\$23.56/hr. (not required but is important for scoring higher) (You will have to provide paperwork for this in your reporting to receive score points)					
Purchase or rental of equipment - Specify type of equipment – cost- # of days. Attach estimate or quote.	Trailer: Polaris XP 1000: EDU Materials: Safety Gear/Vests: Trailer Wrap:	\$37,000 \$21,000 \$4,000 \$3,000 \$5,000			\$37,000 \$21,000 \$4,000 \$3,000 \$5,000
Purchase of Materials, Items & cost or group of items.	NOHVCC Adventure Trail Illustrations program			\$11,275	\$11,275
Travel Costs, Per - diem					
Vehicle gas and maintenance standard is now at .54 per mile. Estimate miles.	Fleet Costs (fuel) not maintenance	\$4,500			\$4,500

Other: be specific									
Totals									\$180,375
Percentages									100%

SECTION V – PRIORITIES AND SCORING NARRATIVE

THE SCORING PRIORITIES ARE LISTED IN ORDER OF PRIORITY.

Address the following twelve (12) criteria in the order listed below.

- Please tell us how your project/program meets each criteria.
- Be specific and concise with your answers.
- Please submit no more than five (5) double-sided pages for your Narrative.
- Please type directly into this application. If the form doesn't work for you, please cut and paste into another document and answer in the same order as given below. (If not applicable, answer N/A.)

1. *Law Enforcement Strategy that addresses enforcement as well as Public Education & Outreach aimed at increasing renewals and new registrations: (See Appendix C). If your Enforcement grant does not include educ. or outreach see #4 below)*

The Carson City District has a long history of motorized recreation use dating back to the 1950's. In the last 60 years the advancements in technology have brought more and more people out onto their public lands to recreate. This valid form of recreation is sustainable if managed utilizing the three E's approach to recreation management (Engineering, Education, and Enforcement). The grant proposal will address all three E's.

Engineering: This grant will help with the development of kiosks and two learners loops at Sand Mountain Recreation Area.

Education: Education will be both passive and active, utilizing the NOHVCC adventure trail program for children, the learners loops, and the development a Volunteer Trail Ranger Program for adults. The trailer will be "wrapped" in the adventure trail program educational panels. The UTV and the trailer will be utilized for staff to be at events: Halloween at Sand Mountain, Memorial Day at Moon Rocks, Vegas to Reno Race, etc. to provide the educational material. These events take place on nights, weekends, and holidays in remote areas. These remote areas require onsite camping and equipment we currently do not possess.

Enforcement: Approximately 25% of the grant will be utilized for Law Enforcement; specifically to enforce safety issues, resource protection, and OHV registration.

2. *Trail mapping, signing and maintenance of existing trails and facilities: Please describe how your project/program assists in the maintenance and/or rehabilitation of Existing Facilities. "Taking care of what is already there to protect the investment."*

Maintenance of existing staging areas, learners loops, kiosks and facilities is an ancillary portion of this grant. The goal of education and enforcement is to decrease the negative impacts of recreationalists (shooting signs, dumping, graffiti, off trail riding, riding in closures, etc.) and increase compliance. Increased compliance will decrease maintenance costs and help keep public lands open for motorized recreation.

3. *Training: Please describe the goals and objectives of your public training program, i.e., Public Education, Rider Classes, Safety, Trail Building, or Outdoor Ethics. Number of people trained, contacts made, etc.*

The goals of the Carson City District BLM education and enforcement grant are (1) establish an education program that will help improve rider safety, especially for children. (2) Establish a pool of highly motivated volunteer trail rangers to help with OHV registration compliance, rider safety, and Tread Lightly principals

4. *Law Enforcement, SAR with NO Registration component: How will your officer training, equipment purchase or salary/overtime request serve the off-highway vehicle recreating public?*

BLM LEO's and staff are crossed trained in first aid, first responders, EMT's, and paramedics. These LEO's and staff are often the only line of communication to EMS in remote locations through the use of radios. The funding of additional shifts for LEO's will help support OHV recreationalists in these outlying areas.

5. *Access: Please describe how your project/program ensures protection of access. Explain what access/opportunities would be lost or restricted if the project doesn't occur.*

The Carson City District BLM education and enforcement grant ensures protection of access by empowering the OHV community to "educate and police their own". This will result in the protection of current and future OHV opportunities. The grant also ensures that if education is not enough to stop damaging OHV use, law enforcement will be available to issue citations if needed.

6. *Economic Integration: Please describe how your project/program develops outdoor recreation opportunities that help local, regional, or state economies grow (e.g., economic impact, additional OHV funding sources, improved user or business group participation, Road use resolutions and OHV friendly Communities.)*

Carson City District supports several forms of recreation on public lands, this includes OHV use. From large cities like Reno to the small towns like Fallon, to tiny towns like Mina, the economic impact of motorized recreation is felt through the purchase of gas, food, hotels, equipment, and repairs. From an economic stand point, there is not a city or town in the Carson City District that will not benefit from this grant.

7. *Connectivity/Loops: Please describe the increase in connectivity between trails, facilities and other locations that your project/program would provide or enhance when completed. Attach maps if necessary, i.e., towns, parks, areas, trails, etc.*

The majority of OHV opportunities on the Carson City District are roads and trails linked together through a series of user created networks. These networks can be complicated and difficult to navigate when users are not familiar with the area. One of our education

goals is to help better prepare OHV enthusiasts before they are lost or break down, or operate in an inappropriate area (OHV closure, Wilderness Study Area, fire closure, etc).

8. Planning, Environmental Studies, Conservation: *please describe how the environmental studies and/or planning will result in maintaining or expanding OHV riding areas. Describe HOW your project/program considers water and habitat conservation.*

Education is directly related to keeping OHV roads, trails and areas open for OHV us by empowering the users to “Do the Right Thing”. Enforcement helps keeping areas open by stopping individuals who do not want to do the right thing and are misusing the land in a manner that could potentially lead to an OHV closure (riding off trail, riding in a closure, dumping, shooting signs, etc). There is no new NEPA associated with this project, however the existing leadership goals include both education and enforcement of current OHV rules and regulations.

9. Partnering and Leverage: *Please describe coordination that has occurred with stakeholders, partners and the public in which all interests have had an opportunity to be heard related directly to this project/program. Also, describe how your project/program leverages private, BLM, USFS, State, local government, or in-kind funding, services or donations (Considered as investment in the project. Match is not required, but is commended and will receive additional points. Please remember to attach support letters as described in Section I, #8 and #10).*

The Carson City District BLM has partnered with NOHVCC regarding the education component of this grant. The volunteer trail ranger program is developed due to the direct input from OHV enthusiast who want to help keep public lands open to OHV use. Due to the reintroduction of the OHV grant system club partnerships are not in place at this time but will be developed as part of this grant. These partnerships have existing in the past (Fallon four-wheel drive club, pine nut mountain trails association, and several others); as clubs develop and sometimes fade away, our goal is to partner with current clubs specifically interested in OHV opportunities.

10. Demand for New Facilities: *Please provide justification (the demand) for NEW facility/program development: restrooms, trails, signs, and other amenities.*

The only new facilities associated with this grant will be the two learners loops located at Sand Mountain Recreation Area. The demand has been in the form of several user created tracks in the designated camping area. Often times these user created loops are unsafe, utilizing high speed roads, and are not sustainably built.

11. Maintenance: *Although this OHV grant program requires maintenance of all facilities funded for 25 years or the normal life of the project, please describe HOW your project will be maintained and WHO has committed to the ongoing maintenance of the facility or continuation of the service/program. (Please remember to attach support letters as described in Section I, #8 and #10).*

This program has commitment from the Stillwater Field Office, Sierra Front Field Office, Law Enforcement and the Carson City District of the BLM. The program will be overseen by the Stillwater Field Office Recreation staff. All equipment will be housed and secured at the Carson City District Office.



United States Department of the Interior

BUREAU OF LAND MANAGEMENT
Stillwater Field Office

5665 Morgan Mill Rd
Carson City, NV 89701
<http://www.blm.gov/nv>



Nevada Off-Highway Vehicles Program
Department of Conservation and Natural Resources
901 S. Stewart Street, Ste 1003
Carson City, Nevada 89701

RE: Education and Enforcement OHV Grant

Dear Jenny Scanland:

This letter serves to verify that the Nevada Off Highway Vehicle Grant Program proposal submitted by the Stillwater Field Office (SFO) is consistent with Sierra Front Field Office (SFFO), Carson City District Office (CCDO), the Bureau of Land Management (BLM), and has my support as of November 1, 2018.

The approval includes the application and is sufficient in scope and authority to complete the project and operate and maintain the project after its completion. This project is located on BLM lands managed by the SFO and SFFO and is compliance with the Carson City Field Office Consolidated Resource Management Plan.

SFO and SFFO BLM will utilize this grant funding throughout the CCDO, but the main focus will be Sand Mountain Recreation Area, Moon Rocks, and Special Recreation Permit (SRP) events. Education and enforcement at these areas and events will revolve around OHV registration compliance, safety, and use compliance. These recreationalists include motorcycle, all-terrain vehicles (ATV) side-by-side (SXS) riders, and 4x4 enthusiast.

If you have any questions or concerns, please contact Paul Amar, Outdoor Recreation Planner at (775) 885-6008 or by email at pamar@blm.gov.

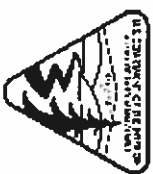
Sincerely,

Kenneth R. Collum
Field Manager
Stillwater Field Office



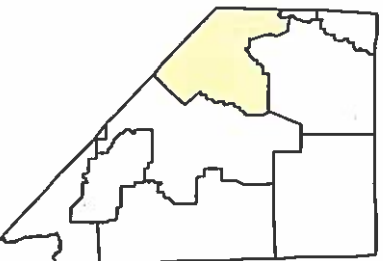
United State Department of the Interior
Bureau of Land Management

Carson City Field Office
Carson City, Nevada



May 2001

CONSOLIDATED RESOURCE MANAGEMENT PLAN



Carson City Field Office



United States Department of the Interior

BUREAU OF LAND MANAGEMENT

Carson City Field Office
5665 Morgan Mill Rd
Carson City, NV 89701
(775) 885-6000

In Reply Refer To:
1610 (NV-030)

Memorandum

To: State Director, Nevada (NV-910)
From: Field Office Manager, Carson City, NV
Subject: Carson City Field Office Consolidated Resource Management Plan

The attached Carson City Field Office Consolidated Resource Management Plan (CRMP) incorporates decisions from eight major field office planning documents and five amendments to these plans. The CRMP has been created through a plan maintenance action, including extensive review by field office resource specialists, and does not change the scope of the decisions made in previous land use plans or amendments to these plans. The CRMP updates and modernizes these previous decisions and is designed to provide easy reference to the planning decisions that guide management of the BLM managed public lands under jurisdiction of the Carson City Field Office. The CRMP includes national policy statements for use in guiding management of what were considered non-issue resources or programs in the mid 1980's. Upon completion of the CRMP all land use plan conformance determinations will be based on the decisions and information contained in the CRMP. All maps included in the CRMP are available on the field office GIS system which will facilitate examination of the areas of interest in greater detail. The CRMP will be posted on the Carson City Field Office's internet homepage to improve public access to these decisions.

John O. Singlaub
Manager, Carson City Field Office



October 24, 2018

Nevada Department of Conservation and Natural Resources
Off-Highway Vehicles Program
Attn: Jenny Scanland
901 South Stewart Street, Suite 1001
Carson City, Nevada 89701

Dear Commissioners:

I am writing in support of the Bureau of Land Management, Stillwater Field Office's State of Nevada Off Highway Vehicle Program Fall 2018 Grant Application to secure funds to help support their NOHVCC adventure trail program for children and the development of a Volunteer Trail Ranger Program for adults.

Nevada Outdoor School also believes in the mission of the Bureau of Land Management to sustain the health, diversity and productivity of the public lands for the use and enjoyment of present and future generations and has been an active partner to the Bureau for over 15 years in educating the motorized and non-motorized public about proper use of the land for sustainable recreation is a benefit to all land users.

Sincerely,

Melanie Erquiaga
Executive Director



October 30, 2018

Nevada Off Highway Vehicles Program
ATTN: J. Scanland
901 S. Stewart Street,
Ste 1001 Carson City, Nevada 89701

Dear Jenny Scanland:

I write in support of the Nevada OHV Commission grant application of Carson City District of the Bureau of Land Management for \$95,000 to purchase a trailer and other items to, in part, promote the important safety messages of the National Off-Highway Vehicle Conservation Council's (NOHVCC) Adventure Trail program.

NOHVCC created Adventure Trail to communicate NOHVCC's safe and responsible ethic to young kids, including the need to wear appropriate safety gear, stay on designated trails, be considerate of the environment and other messages. Adventure Trail consists of posters, coloring books, and a soon to be completed video game. Some of the artwork on the posters and in the coloring books is designed to portray responsible OHV recreation in a way that kids and adults will find humorous. The remainder of the artwork takes a light-hearted look at the very serious consequences of inappropriate OHV use at a level relatable to kids.

The Adventure Trail products and imagery have been used extensively to promote safe and responsible OHV recreation to young riders, including in and on trailers. The effectiveness of Adventure Trail is dependent upon young people seeing the artwork and messages. A highly visible trailer on and near riding areas presents a perfect opportunity to put these important reminders in front of the exact audience for which they were intended.

To get a sense of the outstanding artwork utilized in Adventure Trail created by artist Robert Van Nood, please visit NOHVCC's website at <http://nohvcc.org/education/rider-education/adventure-trail/>.

Thank you for your consideration.

Sincerely,

Duane Taylor
Executive Director

"Creating a Positive Future of Off-Highway Vehicle Recreation"

P.O. Box 229, Great Falls, MT 59403

Phone: 800-348-6487 e-mail: trailhead@nohvcc.org

The Adventure Trail program has been developed over more than a decade and features artwork by Robert Van Nood highlighting safe and responsible use messaging aimed at young riders. A major factor contributing to the success of Adventure Trail is the unmatched artwork that draws attention from young and old audiences alike.

NOHVCC has invested heavily in the production of the artwork and has been pleased with the results. Recently NOHVCC worked with Van Nood to develop a series of new posters featuring Recreational Off-Highway Vehicles. As the attached invoice indicates, there are considerable expenditures necessary before an Adventure Trail poster is available for use.

The total for the creation of four new posters and the necessary layout and print file prep totals \$11,275. This is all pre-production. Any organization or agency that takes advantage of this artwork to promote safe and responsible OHV recreation is getting considerable value and is free from outlaying the expenditures necessary to create similar artwork. As a result, NOHVCC will require a licensing agreement for extensive use of this work like the trailer proposed by the Carson City District of the Bureau of Land Management.

Further, NOHVCC believes the contribution of artwork for projects like the proposed trailer should be considered an in-kind contribution for grant match purposes. While the complete value invested by NOHVCC in Adventure Trail is impossible to calculate, we believe the attached invoice is indicative of costs associated with the development of 16 total posters and other artwork. While the development of the entire suite of Adventure Trail art is certainly many times the costs associated with development of the four recent posters, we respectfully submit that the Carson City District of the Bureau of Land Management should be able to use the \$11,275 represented in the attached invoice as match for its proposed Adventure Trail trailer.



July 10, 2017

Quote:

Re: NOHVCC Adventure Trail Illustration Creative

ROV Illustrations:

Creation of 4 new ROV illustrations for NOHVCC usage in poster series, signage and activity book formats.

.....(\$ 2,500.00 per) **Total \$10,000.00**
Paid September 25, 2017

ROV Poster Layout & Print File Prep:

Creation of 2 new ROV posters layouts including logo/type graphic layout & print file preparation.

.....(2 hrs. X \$ 75.00) **Total \$ 150.00**

Collage Poster Layout & Print File Prep:

Recreate NOHVCC Collage Poster that includes logo/type graphic layout & new ROV (4) creative with existing art. Includes print file preparation.

.....(3 hrs. X \$ 75.00) **Total \$225.00**

Activity Book #1 -ROV Page Layout & Print File Prep:

Creation of 2 new ROV pages for Activity Book #1 that includes sizing/type layout.

***Pricing could be affected by creation of new Penny/Rascal art similar to existing book.*
.....(1 hr. X \$ 75.00) **Total \$ 75.00**

Activity Book #2 –ROV Coloring Page Black Line Art:

To recreate new ROV art as coloring page pen/black line art. Includes print file prep.

.....(2 X \$ 300.00) **Total \$ 600.00**

Crayon Pack Sponsor Logo(s) Insertion:

Layout of new sponsor logo(s) on Crayon Pack. Includes print file prep.

.....(1 hr. X \$ 75.00) **Total \$ 75.00**

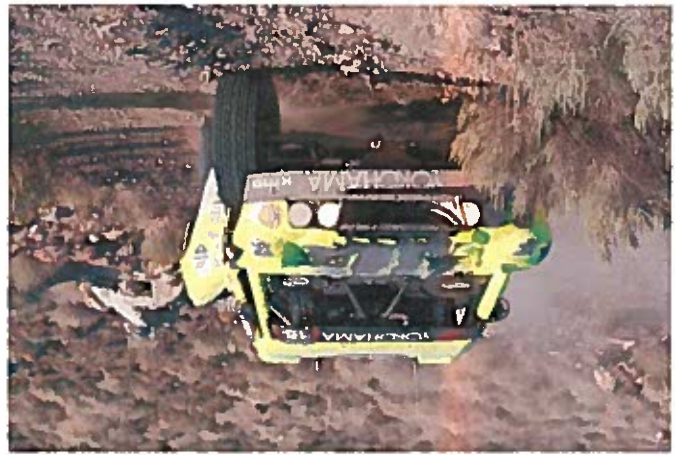
Activity Book #1 & #2 Back Cover Sponsor Logo Graphic Layout:

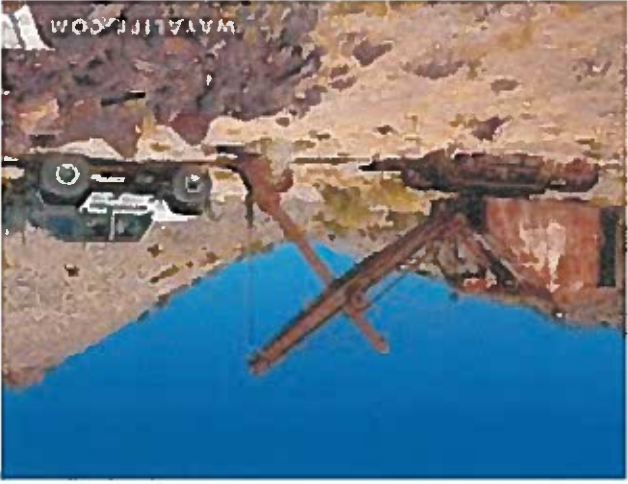
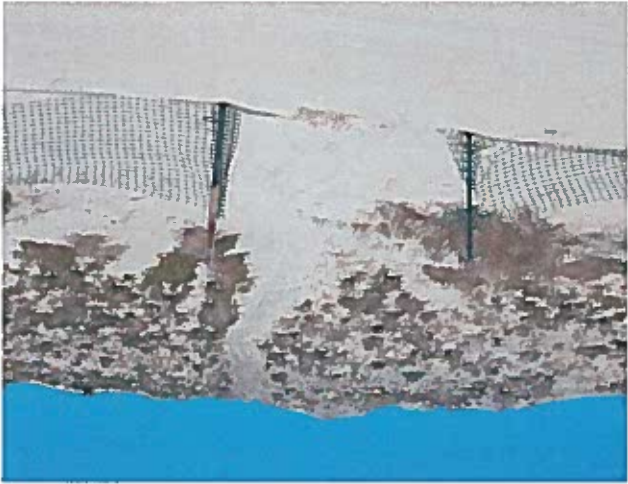
Layout of sponsor logos & graphics on back covers. Includes print file prep.

.....(2 hrs. X \$ 75.00) **Total \$ 150.00**

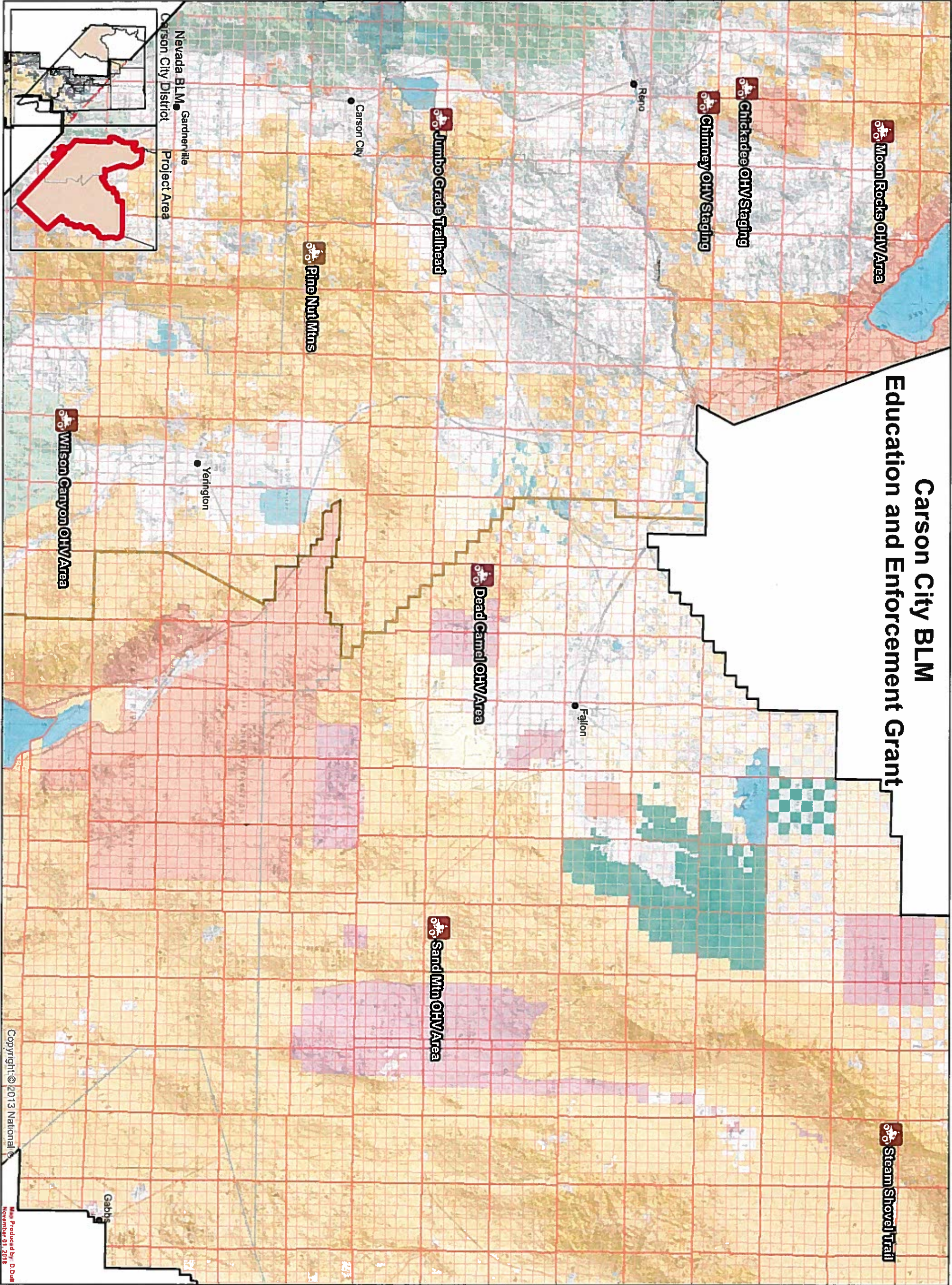
.....**Total \$ 11,275.00 (USD)**

***All art subject to client (NOHVCC) approval. Pricing includes all elements to be delivered to NOHVCC suppliers and liaison production co-ordination.*



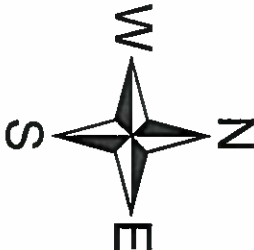


Carson City BLM Education and Enforcement Grant



Legend

- CCDO OHV Sites
- Parent Admin Code
- Carson City District Boundary
- County Boundary
- Administrative Unit Name
- Field Office Boundary
- Cities & Towns
- Land Status**
 - BIA
 - BLM
 - BR
 - DOD
 - DOE
 - FS
 - FWS
 - NPS
 - NVST
 - PK
 - PVT
 - WTR
- Abbreviation**



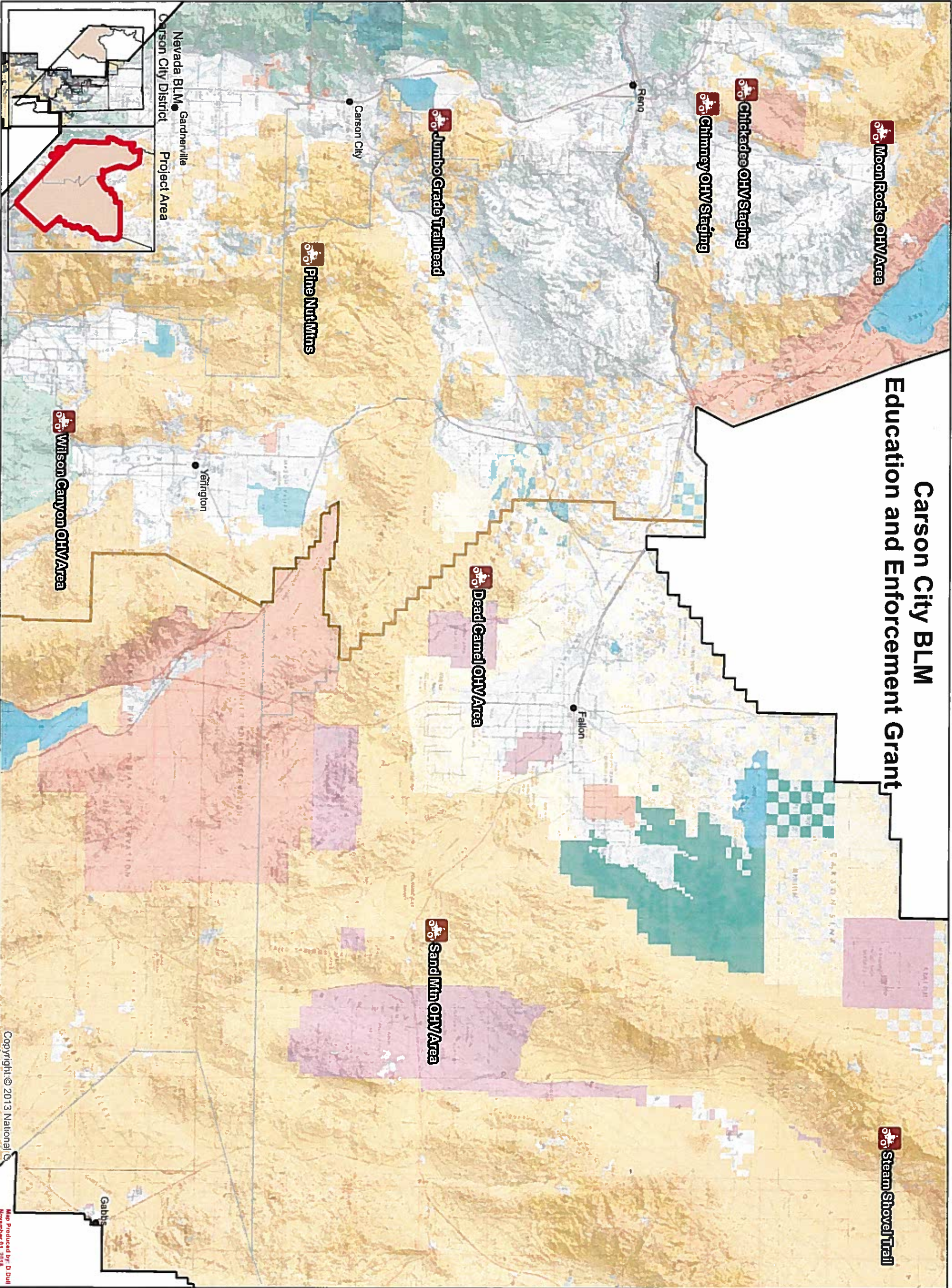
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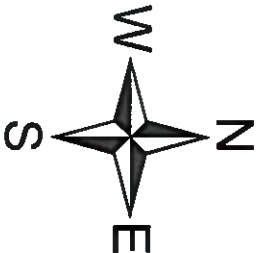
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Map Produced by D. Dull
November 01, 2018

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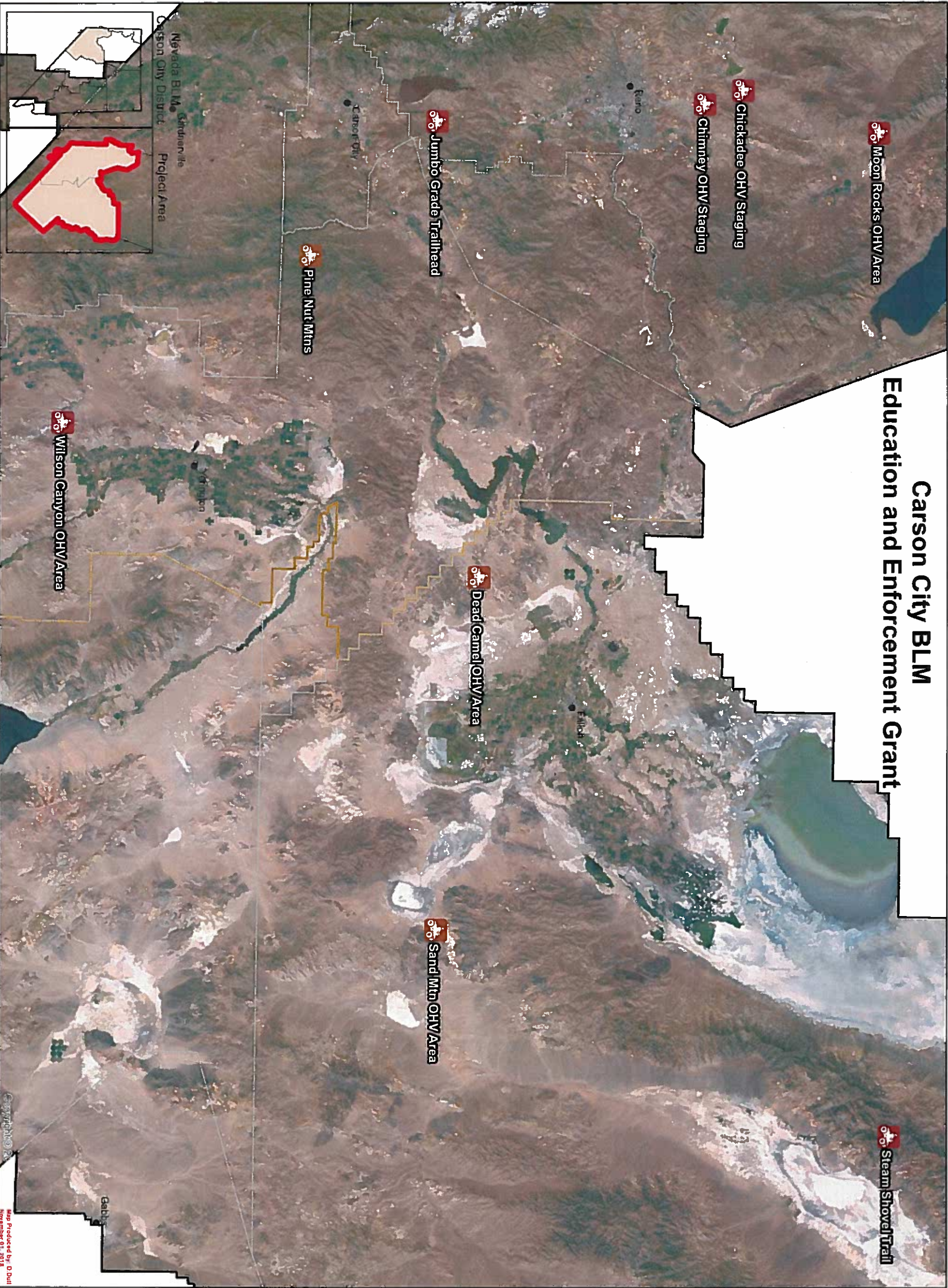


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CCDO OHV Sites

Parent Admin Code

Administrative Unit Name

Cities & Towns



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