



United States Department of the Interior



BUREAU OF LAND MANAGEMENT
Nevada State Office
1340 Financial Boulevard
Reno, Nevada 89502-7147
<http://www.blm.gov/nv>

JUN 17 2016

Nevada Commission on Off-Highway Vehicles
Greg McKay, Chairperson
6015 So Virginia St., Suite E, Box 163
Reno, Nevada 89502

RE: Ride On Nevada

Dear Commissioner/s:

Please accept this letter as confirmation that Tread Lightly! is working with the Nevada Bureau of Land Management (BLM) to establish consistent off-highway vehicle (OHV) ethics messaging across Nevada. BLM is committed to work with Tread Lightly! to implement the RIDE ON education campaign throughout the state.

The RIDE ON campaign will provide an education and outreach program to communicate a consistent messages promoting responsible use of motorized vehicles throughout the state. The RIDE ON Nevada campaign will complement the existing RIDE ON Utah campaign, giving visiting motorized users from Utah the same reminder of ethical use in Nevada.

The BLM has an existing national Memorandum of Understanding (MOU) with Tread Lightly! which provides the foundation for partnerships with BLM Field Offices necessary to implement the campaign.

If you have any questions, please contact Leo Drumm at 775-861-6465 or by email at ldrumm@blm.gov.

Sincerely,

Timothy Z. Smith
Acting Deputy State Director
Resources, Land & Planning

STATE OF NEVADA
Off-Highway Vehicles Program

901 South Stewart Street, Suite 1003
Carson City, Nevada 89701

Telephone (775) 684-2794

Facsimile (775) 684-2715

www.nvohv.com



OFF-HIGHWAY VEHICLES GRANT PROGRAM
NEVADA DEPARTMENT OF CONSERVATION AND NATURAL RESOURCES
NEVADA COMMISSION ON OFF-HIGHWAY VEHICLES
NRS 490

FALL 2017 GRANT APPLICATION

(RFA APPENDIX A)

APPLICATIONS DUE

November 1, 2017, 4:00 PM, PST

Please mail early; Applications postmarked prior to 4:00 pm on November 1, 2017 but not received prior to that time are untimely and will not be considered.

NOTE: this is the State OHV program, NOT the Federal Recreational Trails Program

SUBMIT: ONE FULL COLOR COPY, DOUBLE SIDED
BY MAIL OR HAND DELIVERY
(8.5" X 11" ONLY. MAPS MAY BE 11"X17" NO LARGER)

TO: NEVADA DEPT. OF CONSERVATION AND NATURAL RESOURCES
OFF-HIGHWAY VEHICLES PROGRAM
ATTN: DCNR J. SCANLAND
901 S. STEWART STREET, SUITE 1001
CARSON CITY, NV 89701

AND

ONE ELECTRONIC FILE; PDF VIA EMAIL jscanland@ohv.nv.gov
OR MEMORY DEVICE ENCLOSED WITH APPLICATION.

DO NOT ATTACH ITEMS THAT ARE NOT REQUIRED.

For questions please contact:
Jenny Scanland

Executive Secretary
(775) 684-2794
jscanland@ohv.nv.gov

NEVADA OFF-HIGHWAY VEHICLES PROGRAM
GRANT APPLICATION
Nevada Department of Conservation and Natural Resources
Nevada Commission on Off-Highway Vehicles

Project # _____ (State admin only)

This application has seven (VII) sections which are all REQUIRED to be filled out in full. To avoid disqualification, all application areas must be concise and complete; certifications must be signed and dated. Denied applications: correspondence will be sent to applicant by email describing the reason for declaring the application incomplete.

SECTION I - PROJECT INFORMATION

1. Project Name: RIDE ON Nevada campaign continuation

2. Project Dates: Expected *Start*: October 2018 Expected *Completion*: January 2019

3. Applicant Name: Tread Lightly!

Phone: 801-627-0077

Mailing address: 500 North Marketplace Ste 240

Centerville, UT 84014

Email: Casey@treadlightly.org

4. Classification of Applicant: *(check one)*

Federal State County Local/Municipal Other: _____

Partnership **Non-profit** For Profit Individual

If the applicant is a corporate or legal entity, proof of good standing in the entity's state of incorporation is required. NAC 490.1345 (Note: grantees must have the capacity to implement and accomplish proposed project and properly administer awarded funds).

5. Project Manager: Evan Robbins

Phone: 801-627-0077

Mailing address: 500 North Marketplace Ste 240

Centerville, UT 84014

Email: Evan@TreadLightly.Org

6. **State T-Vendor #** (if available) _____

7. **Landowner:** _____

Contact: _____

Phone: _____

Mailing Address: _____

Email: _____

9. **Classification of Land Control:** *(check all that apply)*

federally managed public land Private Land County City

Other: _____

Lease; Attach copy of lease with expiration date.

R&PP; Attach copy of lease with expiration date.

If the proposed project is to be carried out on public land, attach any applicable written agreement with any government entity having jurisdiction over that land, including permits, leases, easements, and rights-of-way. NAC 490.135

10. **Project Costs:** *(Please do not submit match not directly related to the project)*

State OHV Grant Request: \$22,000

Other Funds: \$10,471.20

Total Project Amount \$32,471.20 100%

What are the sources of your leveraged (other) funds?

Federal **Private** In-kind City/County Other

Please describe source(s):

Type here: USFS Region 4 funding and Polaris T.R.A.I.L.S grant funding

11. **Project Type(s) (NRS 490.069 Sec.2c) check all that apply:**

- ☐ Studies or planning for trails and facilities;
 - Environmental Assessments and Environmental Impact Studies.
 - Other studies _____
- ☐ Acquisition of land for trails and facilities
- ☐ Mapping and signing of trails and facilities
- ☐ Reconstruction, enhancement or maintenance of existing trails and facilities
- ☐ Construction of new trails and facilities
- ☐ Restoration of areas that have been damaged by the use of off-highway vehicles.
- ☐ The construction of trail features, trailheads, parking, or other ancillary facilities which minimize impacts to environmentally sensitive areas or important wildlife habitat areas.
- ☒ Safety training and education related to the use of off highway vehicles
- ☐ Compliance and enforcement

Note: Operations & management and purchase or lease of equipment associated directly with a project are eligible.

12. **All Trail USERS: (check all that apply)**

- ☒ Mountain Biking ☒ Hiking/Backpacking ☐ Equestrian
- ☐ Single track motorcycle ☐ Snowmobiling ☒ Snowshoe/ski
- ☒ ATV quads ☒ Dune buggy ☒ Side by side 50" or wider
- ☒ Race Course ☒ Skills riding course

Other Type here:

13. **Scope of Work:** Please describe *exactly* what work will be completed. Programs, planning, NEPA, surveys, mapping etc. and include miles of trail, trail type and other measurable goals including a timeline for completing the work. NAC 490.1375. If purchase of equipment is included please explain where/how it will be housed and maintained. (In order to avoid duplication, **do not include** justification or narrative in this section; refer to Section VII, Scoring Narrative).

Type here: This is a continuation of the current education agreement for RIDE ON Nevada. Tread Lightly's state coordinator will continue attending outreach events, meeting with OHV clubs and dealers to educate riders to practice ethics to keep access open as well as engaging volunteers to become better stewards via cleanups and small projects.

14. **Standards/Guidelines that will be applied to your project:**

Universal Access to Outdoor Recreation - A Design Guide

USFS Standard Specifications for Construction & Maintenance of Trails

BLM Handbook 9114-1 Trails

NOHVCC Handbooks

Other: _____

15. **Has the applicant received funding from the OHV Program in the past?**

No ☒ Yes

Number of projects funded: 1

Amount of funding Received: \$75,000

Number of projects Completed: 0

SECTION II – LOCATION, MAPS, PHOTOS

Project Location:

County: _____

Nearest Municipality/Town/City: _____

Center of project: Latitude: _____ Longitude: _____

Maps are a very important part of the application. They are considered part of the final agreement if funded. Please provide readable, proficient maps.

Required Maps: for all maps please include a legend, north arrow, scale, and map name.

Topographic maps preferred. You may include *additional* aerial/google maps.

- ☐ General location map (showing project area within the state or county)
- ☐ Topographic map (7.5 minute series quadrangle, 1:24,000 scale) with project boundary and map name Township: _____ Range: _____ Sections _____
- ☐ Detail map indicating specific project elements (e.g., structures, trail alignment)
 - Maps larger than 11x17 will not be accepted

Please attach the following photographs:

- ☐ *At least two (2) overviews of the project area from different angles and distances.
(Good photographs at trail level and google aerials help the scoring committee to understand the location, depth and breadth of your project.)*

SECTION III - Federal Lands or Other

Federal Environmental Compliance

A. If Federal funds or Land are a part of the project and NEPA was completed, indicate which document was produced, and **please attach the decision document to this application:**

- ☐ Record of Decision (ROD)
- ☐ Finding of No Significant Impact (FONSI)
- ☐ Categorical Exclusion (CX)
- ☐ SHPO 106 compliance/concurrence letter.
- ☐ Other compliance documents already completed. (do not attached the EA or EIS)

☐ Not applicable

If NEPA or planning is a part of the project describe the steps in the Scope Section I, #13.

SECTION IV - BUDGET

Proposed Budget: Provide your budget details in the following format. This budget should align clearly with your scope of work from #13.

- ***Please follow this format as much as possible*** and be very specific, as your application will rate higher. You may create your own spreadsheet.
- Reminder, include all sources of funds for the completion of the project including federal, in-kind, private/city/county and state funds.
- ***Attach copies of estimates and identify what each contract will include.***
- ***Attach copies of all quotes/estimates.***

Item Description	Item	OHV Grant Request	Federal	Other	Total
Contracts: studies, planning , design, engineering					
Contracts: construction					
Direct labor costs Salaries, including fringe, actual costs	State Coordinator Salary + Federal will cover program management	\$18,000	\$3000		\$21,000
Volunteer or donated labor/in-kind # Hrs. skilled labor @\$23.56/hr. (not required but is important for scoring higher) (<i>You will have to provide paperwork for this in your reporting to receive score points</i>)	20hrs of volunteer labor			471.20	471.20
Purchase or rental of equipment - Specify type of equipment – cost- # of days. <i>Attach estimate or quote.</i>					
Purchase of Materials List items & cost of each item or group of items.	Promotional Material		\$2000	\$3,000	\$5,000
Vehicle Gas and Maintenance standard is now at .54 per mile. Estimate miles.	Travel costs for events including per diem	\$4000			\$4,000
Other: be specific	Marketing via Digital Ads		\$2000		\$2,000
Other: be specific					
Totals		\$22,000	\$7000	\$3471.2	\$32,471.20

Percentages		67.75	21.55	10.69	100%

SECTION VI – TRANSMITTAL LETTERS and LETTERS OF SUPPORT

Transmittal Letter(s): transmittal letter(s) must be submitted **and attached to this application**. They must be signed by the appropriate club or agency head, (Chairperson/President of the organization or other authorized official) AND by **the landowner**.

☐ **Land Owner:** a letter of support by the landowners (county, city, state, federal, private) stating that they have read and agree (1) to the application (2) that the applicant's interest in the subject land is sufficient in scope and authority to allow the applicant to complete the proposed project and operate and maintain the proposed project after its completion NAC 490.1355 (3) and any match or other tasks in the application that are assigned to them. The State may require the landowner/agency to be co-grantee on the grant agreement/contract.

☐ A commitment to maintain the trail/facility, and allow for motorized access to those facilities for 25 years or the normal life of the project, by the appropriate entity.

☐ **Letters of Support are limited to three (3).** Please attach them to the application.

SECTION VII – SCORING NARRATIVE

Address the following 14 questions in the order listed below.

- **Be specific and concise** with your answers.
- **Please submit no more than five (5) double-sided pages for your Narrative.**
- **Please type directly into this application.** *If the form doesn't work for you, please cut and paste into another document and answer in the same order as given below. (if not applicable answer N/A)*

1	<i>Public Education, Law Enforcement & Outreach:</i> <i>Please describe how your project/program will incorporate public education and/or outreach to increase registration and showcase the benefit of OHV communities, including registration events.</i>	<i>The objectives of the RIDE ON Nevada campaign are to 1. Localize the campaign to address Nevada's unique needs and audiences 2. Unite agency partners, private industry OHV clubs and diverse stakeholders of the education, marketing and stewardship strategies. 3. Implement strategies applying consistent and compelling messaging throughout the state to continue fostering good environmental stewardship among Nevada's OHV community.</i>
2	<i>Trail Mapping:</i> <i>Please describe how your project /program will move public lands in Nevada towards having travel plans completed and will result in trail mapping and creation of maps for the public. (With landowner/manager approval).</i>	<i>The Tread Lightly RIDE ON Nevada campaign is designed to clear the communication path between the OHV community, OHV industry and agencies. While the Nevada coordinator is sharing consistent ethics messaging, he is also gathering information from all angles. This information will make completing travel plans more efficient and useful to the Nevada OHV users.</i>

3	Access: Please describe how your project/program ensures protection of access. Explain what access/opportunities would be lost or restricted if the project doesn't occur.	If OHV riders do not ride with ethics, the trails are destroyed. By educating the public how to implement riding smart skills, they will be able to continue to RIDE ON in Nevada. Access will not be closed if riders act as good stewards.
4	Demand for New Facilities: Please describe the justification (the DEMAND) for NEW facility/program development: restrooms, trails, signs, and other amenities.	N/A
5	Connectivity: Please describe the increase in connectivity between trails, facilities and other locations that your project/program would provide when completed. Attach maps if necessary. i.e. towns, parks, areas, trails etc.	N/A
6	Environmental Studies: please describe how your environmental studies, project/program is in a highly desired area that will result in maintaining or expanding OHV riding areas.	N/A
7	Design for Conservation: please describe how your project/program considers water and habitat conservation. Example: how the trail features are designed to be sustainable while protecting environmentally sensitive areas or important wildlife habitat area.	N/A
8	Existing Facilities: please describe how your project /program assists in the maintenance and/or rehabilitation of Existing Facilities. "Taking care of what is already there to protect the investment".	Tread Lightly's state coordinator will work with federal and state land managers to determine where TL volunteers can be used for cleanups and small projects in order to help protect what is already open.
9	Leveraged Projects: please describe how your project/program leverages private, BLM, USFS, State, local government, or in-kind funding, services or donations (considered as investment in the project. Match is not required but is commended and will receive additional points).	USFS Region 4: Supports program management, supplies and marketing USFS HTNF: offers office space for the RIDE ON Nevada coordinator Polaris T.R.A.I.L.S grant allows the RIDE ON Nevada coordinator to purchase additional promotional material BLM Nevada helps establish and implement consistent OHV ethics messaging throughout the state.
10	Partnering: Please describe coordination that has occurred with stakeholders, partners and the public in which all interests have had an opportunity to be heard related directly to this project/program.	The RIDE ON Nevada state coordinator attends OHV club meetings, agency meetings and interacts with the public and volunteers providing a consistent ethics message to keep access open.
11	Youth and Family Engagement: Please describe how your project/program helps to engage youth and families.	Reaching youth is the key to a positive infectious spread of good outdoor ethics. They are key ambassadors to their families and friends. The state coordinator attends events specifically geared towards youth.

12	Economic Integration; Please describe how your project/program develops outdoor recreation opportunities that help local and/or regional economies grow (e.g., economic impact, additional OHV funding sources, improved user or business group participation).	The RIDE ON Nevada coordinator will activate more people in the OHV community and the general public to become better land stewards and volunteers. The peer to peer influence will create a stronger community of active ethical riders. More active riders mean more business to OHV businesses and activity in clubs.
13	Underserved populations: Please describe how your project/program helps to meet the needs of underserved regions and populations. (e.g., identify people and neighborhoods without access to trails, and establishes outdoor recreation opportunities for them; or creates new recreational opportunities not currently available in the area)	The RIDE ON Nevada coordinator will attend events outside of off road type events to present information about outdoor activities that underserved populations may not otherwise be exposed to. TL's coordinator has been invited to participate in events that are specifically designed to reach youth that hasn't had opportunity/access to outdoor recreation. For example, a mock camping event coupled with live astronomy and Tread Lightly! OHV ethics education for their first time experience in the outdoors.
14	Maintenance: although this OHV grant program requires maintenance of all facilities funded for 25 years or the normal life of the project, we would like you to please describe HOW your project will be maintained and WHO has committed to the ongoing maintenance of the facility or continuation of the service/program. (Please also attach letter as described in Section VI).	N/A
	Additional justification or project history if you feel important and doesn't fit under a criterion listed above.	Tread Lightly! has been running the state RIDE ON campaigns since 2010. Each year the campaigns are getting more successful. This award will continue the work we have started in Nevada.



File Code: 2350

Date:

JUN 16 2016

Greg McKay
Chairperson, Nevada Commission on Off-Highway Vehicles
6015 South Virginia Street
Suite E, Box 163
Reno, NV 89502

Dear Mr. McKay and Commissioners,

The RIDE ON Nevada off-highway project has my approval as of June 16, 2016.

I am writing to express the U.S. Forest Service's support for Tread Lightly!'s request for funding from the 2016/2017 Nevada Commission on Off-Highway Vehicles (NCOHV) Grant Cycle. Also, please accept this letter as confirmation that Tread Lightly! is working with the Forest Service's Regional Office (R4) and the Humboldt-Toiyabe National Forest, to establish consistent messaging across National Forest lands in Nevada.

The catalyst for Tread Lightly!'s grant submission was to leverage funding recently committed from R4 matched with a seed grant received from the Forest Service's Washington Office to engage Tread Lightly!'s assistance to help meet U.S. Forest Service Performance Measures for Travel Management established by our Washington Office.

We have used this funding to establish a 5-year agreement with Tread Lightly!, in part, to enhance collaboration between R4, the Humboldt-Toiyabe National Forest and the NCOHV, as well as other state and federal land management agencies operating within the state of Nevada. Specifically, we've tasked Tread Lightly! with assisting the agencies in development and implementation of an education and outreach program to communicate, in concert, consistent messages promoting responsible use of motorized vehicles throughout the state.

Tread Lightly! also benefits our agencies by serving as a conduit to the private sector, including industry, nonprofit organizations and individuals and can help improve our cooperative relationships with these important stakeholders. Furthermore, as a 501 (c) (3) nonprofit organization, Tread Lightly! can act as a mechanism to pool public and private resources resulting in a greater collective impact for all involved.

With an ever-growing and diverse population combined with dwindling resources, the time has never been greater than now to focus on collaboration and education to protect the public's access and opportunities to enjoy sustainable outdoor recreation while also protecting Nevada's world-class natural and cultural resources.

To this end, I truly hope the NCOHV will join the U.S. Forest Service in our expanding relationship with Tread Lightly! and augment our limited resources with OHV grant funding to operate more efficiently and cost-effectively together than independently.



If you have any questions or concerns, please contact Jamie Fields, Recreation and Wilderness Program Manager, at 775.352.1254 or by email at jamiefields@fs.fed.us.

Sincerely,

Erica Hupp

(for) WILLIAM A. DUNKELBERGER
Forest Supervisor

cc: Diane Olson