

Item	OHV Marketing 2-Year Budget Proposal		2022	2023	Total
1		Project Management	\$ 15,000.00	\$ 15,000.00	\$ 30,000.00
2	MXT Media	Public Outreach	\$ 7,800.00	\$ 10,000.00	\$ 17,800.00
3		Video Production	\$ 5,000.00	\$ 5,000.00	\$ 10,000.00
4		4 Trail Cleanups - 2 Annually	\$ -	\$ -	\$ -
5	Once Interactive	Web Development & Maintenance	\$ 6,000.00	\$ 6,000.00	\$ 12,000.00
6	Krevich Consulting	Graphic Design	\$ 5,000.00	\$ 5,000.00	\$ 10,000.00
7a	NDOW Hunting Magazines	Print Media	\$ 5,200.00	\$ 5,000.00	\$ 10,200.00
7b	Lamar Media	Billboards	\$ -	\$ -	\$ -
7c	Beasley Media Group	Digital Media Marketing	\$ 10,000.00	\$ 10,000.00	\$ 20,000.00
7d	Misc.	Radio Ads	\$ 2,000.00	\$ 5,000.00	\$ 7,000.00
7e	Facebook/Instagram/YouTube	Social Media Ads	\$ 2,000.00	\$ 2,000.00	\$ 4,000.00
8	Law Enforcement	Local Advertising	\$ 5,000.00	\$ 5,000.00	\$ 10,000.00
9	OHV Logo(s) Trademark	Trademark Registration	\$ 5,000.00		
10	Travel		\$ 2,000.00	\$ 2,000.00	\$ 4,000.00
11		Total	\$ 70,000.00	\$ 70,000.00	\$ 140,000.00