

Presentation to Nevada Off-Highway Vehicles Commission

Lora Hendrickson, MXT Media

February 16, 2021

Website



Nevada Off-Highway Vehicle Program

The Nevada OHV program promotes safe and responsible use of Nevada's outstanding opportunities for off-road recreation. The program provides grants to fund OHV related projects throughout the state including trail improvements, mapping, education, safety and other projects. See About Us for Commission members.

OHV Registration Program

To register your OHV click on the **REGISTRATION TAB** on the header.

Nevada's program to register and title off-highway vehicles (OHVs) went into effect July 1, 2012. Nearly all OHVs greater than 700cc and 1976 or newer, must be registered and display a registration decal to be operated legally in the Silver State.

The cost for an annual registration is \$21. Applications are accepted and decals are issued by mail only. See Registration and Frequently Asked Questions for complete details.

You may also call us during normal business hours:

- (775) 684-4381 in Carson City/Reno/Sparks
- (702) 486-4368 option 8 in the Las Vegas area.
- (877) 368-7828 option 8 in rural Nevada.

Additionally, OHV dealers must be specifically licensed to sell off-highway vehicles.

Why Register?

Your registration fees benefit the OHV community and Nevada as a whole in many ways:

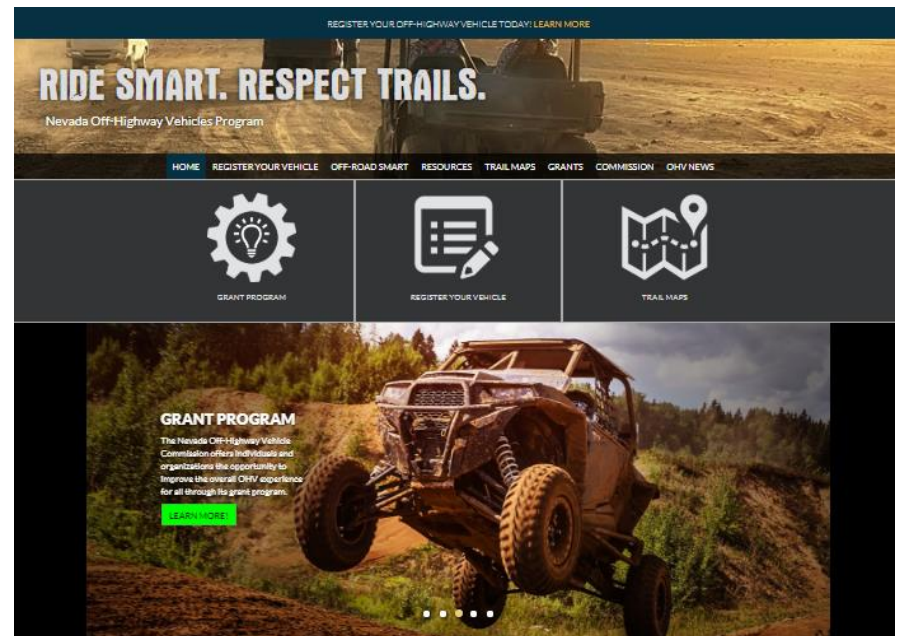
- Improve trails and facilities
- Protect the land through education and enforcement
- Protect your vehicles against theft
- Keep Nevada dollars in Nevada
- Encourage tourism
- Registration is now the law in all western states.



OHV Decal



Large ATV Decal



Why should you register your off-highway vehicle?

- 1 FUNDS IMPROVEMENTS
- 2 KEEPS DOLLARS IN NEVADA
- 3 IT'S THE LAW



RIDE SMART. RESPECT TRAILS.

Nevada Off-Highway Vehicles Program



**GRANT
PROGRAM**



**REGISTER YOUR
VEHICLE**



TRAIL MAPS



**PROGRAM
UPDATES**


GRANT PROGRAM


The Nevada Off-Highway Vehicle Commission offers individuals and organizations the opportunity to improve the overall OHV experience for all through its grant program.



Acquisition Overview

 SAVE  EXPORT  SHARE  INSIGHTS

 All Users
100.00% Users

 + Add Segment

Apr 1, 2017 - Feb 11, 2021 ▾

Primary Dimension:

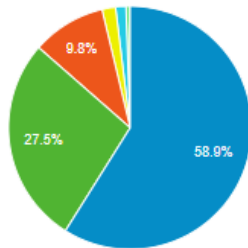
Top Channels ▾

Conversion:

All Goals ▾

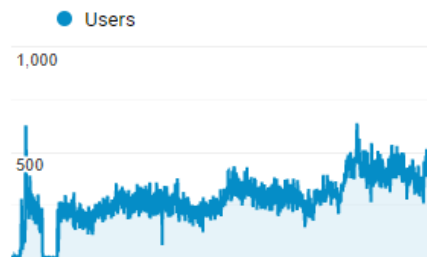
[Edit Channel Grouping](#)

Top Channels

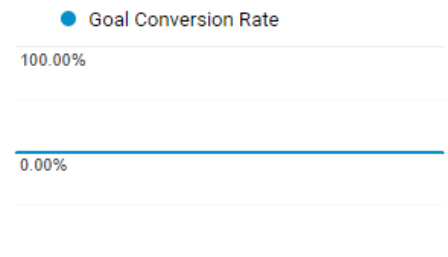


- Organic Search
- Direct
- Referral
- (Other)
- Social
- Paid Search
- Display

Users



Conversions



NDOW Hunting & Fishing Guides

Full Page Ads

DAY'S
STRATION
LARS
Create Tomorrow's
-ROAD
VENTURES

ada
HWAY
S PROGRAM

For more information, visit:
OFFROADNEVADA.ORG




OUR REGISTRATION DOLLARS HELP FUND THESE PROJECTS

ONE TRAIL ASSESSMENT
LANDER COUNTY, NV

SHERIFF'S DEPARTMENT
SEARCH AND RESCUE

RIDE SAFE AND SMART AND OUTDOOR ETHICS
HUMBOLDT COUNTY, NV

U.S. FOREST SERVICE RANGER TRAIL
RECONSTRUCTION AND SIGNAGE






TODAY'S
REGISTRATION
DOLLARS
Create Tomorrow's
**OFF-ROAD
ADVENTURES**

The Nevada Off-Highway Vehicles Program

For more information, visit:
WWW.OFFROADNEVADA.ORG




PROJECT SPOTLIGHT
RIDE SAFE AND SMART AND OUTDOOR ETHICS

RECIPIENT: Humboldt County Sheriff's Office & Nevada Outdoor School

GRANT PURPOSE: "Ride Safe and Smart Humboldt County" and "Outdoor Ethics" classes for youth and adults; rider safety training classes for Dirt Bike's, ATV's, and Side by Sides, in addition to VIN inspection and/or registration drives will be completed. Staff Personnel are certified through the MSF Dirt Bike School and the ATV Safety Institute. Classes are FREE to the public.

YEAR FUNDED: 2018
Humboldt County Sheriff's Office - **\$48,218.42**
Nevada Outdoor School - **\$26,518.00**





TODAY'S
REGISTRATION
DOLLARS
Create Tomorrow's
**OFF-ROAD
ADVENTURES**

The Nevada Off-Highway Vehicles Program

For more information, visit:
OHV.NV.GOV




PROJECT SPOTLIGHT
PEAVINE MAZE TRAIL MAINTENANCE

RECIPIENT: Reno Area Dirt Riders

GRANT PURPOSE: Funded in part by a grant from the Nevada Off-Highway Vehicles, Reno Area Dirt Riders coordinated front-end repair work on 7+ miles of single-track dirt bike trails and 132 access roads at their local riding area, the Peavine Maze, addressing erosion issues, leveling whoops, establishing trail signage. Additionally, members of Reno Area Dirt Riders hosted to mitigate overwhelming amounts of illegal dumping on public lands over \$7,000 to the project in volunteer hours and community.

YEAR FUNDED: 2020
GRANT AMOUNT: \$33,467.34





Rack Card (Refresh)



**OFF-HIGHWAY VEHICLES
IN NEVADA**

FOR MORE INFORMATION ON:

- + OHV REGISTRATION
- + OHV TRAILS IN NEVADA
- + THE OHV GRANT PROGRAM

VISIT US AT: **OHV.NV.GOV**



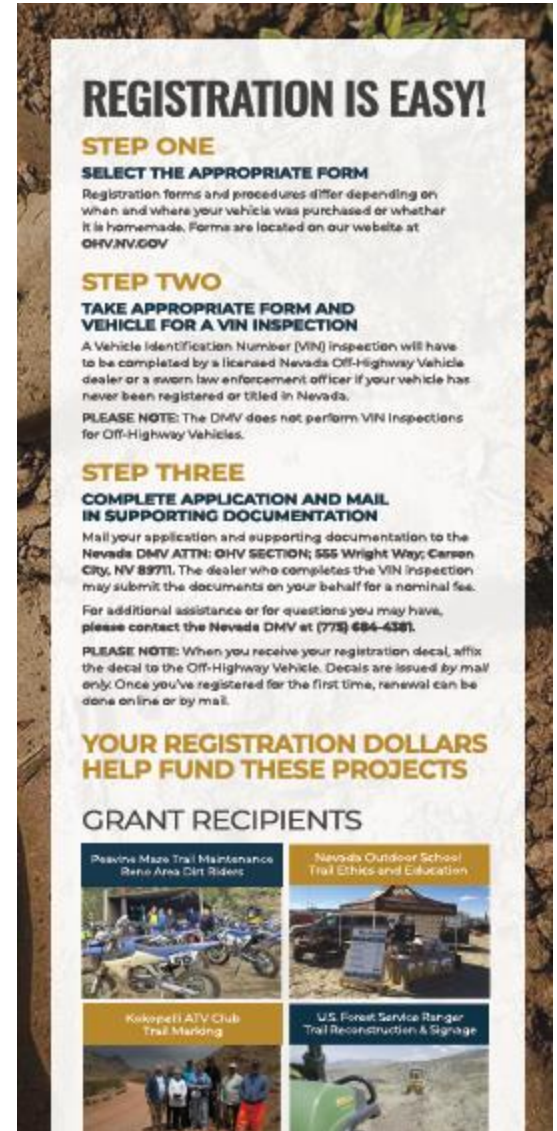
**RIDE SMART.
RESPECT TRAILS**

OHV.NV.GOV

OHV

OFF ROAD

CONSERVATION



REGISTRATION IS EASY!

STEP ONE
SELECT THE APPROPRIATE FORM
Registration forms and procedures differ depending on when and where your vehicle was purchased or whether it is homemade. Forms are located on our website at OHV.NV.GOV

STEP TWO
TAKE APPROPRIATE FORM AND VEHICLE FOR A VIN INSPECTION
A Vehicle Identification Number (VIN) inspection will have to be completed by a licensed Nevada Off-Highway Vehicle dealer or a sworn law enforcement officer if your vehicle has never been registered or titled in Nevada.
PLEASE NOTE: The DMV does not perform VIN inspections for Off-Highway Vehicles.

STEP THREE
COMPLETE APPLICATION AND MAIL IN SUPPORTING DOCUMENTATION
Mail your application and supporting documentation to the Nevada DMV ATTN: OHV SECTION; 555 Wright Way; Carson City, NV 89701. The dealer who completes the VIN inspection may submit the documents on your behalf for a nominal fee.
For additional assistance or for questions you may have, please contact the Nevada DMV at (775) 684-4381.
PLEASE NOTE: When you receive your registration decal, affix the decal to the Off-Highway Vehicle. Decals are issued by mail only. Once you've registered for the first time, renewal can be done online or by mail.

**YOUR REGISTRATION DOLLARS
HELP FUND THESE PROJECTS**

GRANT RECIPIENTS

Peace and Trail Maintenance Bene Area Dirt Riders	Nevada Outdoor School Trail Ethics and Education
Kokopelli ATV Club Trail Marking	U.S. Forest Service Ranger Trail Reconstruction & Signage

Billboards



Billboards



PANEL #946

I-15 EL .9MI N/O CRAIG(X48) S/F GMR



Advertising for OHV Registration Events - Mesquite

REGISTER YOUR OFF-HIGHWAY VEHICLE
ATV, LARGE ATV, DIRT BIKE, SIDE-BY-SIDE, DUNE BUGGY



**OFF-HIGHWAY VEHICLE
REGISTRATION EVENT**

EVERY SATURDAY IN OCTOBER
OCT. 3, 10, 17, 24 | 9AM - 11AM

MESQUITE JUSTICE FACILITY
500 HILLSIDE DRIVE | MESQUITE, NV 89027

WHY REGISTER?
Funding for the Conservation's Off-Highway Vehicle Green Program relies on revenues generated by the Off-Highway Vehicle Registration Program. Your registration fees benefit the Off-Highway Vehicle community and Nevada as a whole in many ways: improve trails and facilities, protect the land through education and

SPONSORED BY



WHAT TO BRING

- > YOUR OHV
- > YOUR OHV'S PAPERWORK
- > YOUR OHV'S TITLE
- > YOUR ID
- > \$21 CHECK



**OFF-HIGHWAY VEHICLE
REGISTRATION EVENT**

EVERY SATURDAY IN OCTOBER
OCT. 3, 10, 17, 24 | 9AM - 11AM

MESQUITE JUSTICE FACILITY
500 HILLSIDE DRIVE | MESQUITE, NV 89027

WHAT TO BRING

- YOUR OHV
- YOUR OHV'S PAPERWORK
- YOUR ID
- YOUR OHV'S TITLE
- \$21 CHECK TO NEVADA DMV (PER VEHICLE)
- INSURANCE INFORMATION FOR LARGE ATV REGISTRATION (ONLY)



**OFF-HIGHWAY VEHICLE
REGISTRATION EVENT**
EVERY SATURDAY IN OCTOBER
OCT. 3, 10, 17, 24 | 9AM - 11AM
MESQUITE JUSTICE FACILITY | 500 HILLSIDE DRIVE



Mesquite, Nevada OHV Marketing



The State of Nevada and City of Mesquite has established guidelines to allow OHV operators access to areas open for OHV use. Use of an OHV for general transportation or travel for purpose other than access to recreational areas is prohibited.

An Off-Highway Vehicle (OHV) is a motor vehicle that is designed primarily for off-highway and all-terrain use. All OHV operated in Nevada are required to be registered, unless exempt by NRS 480.082.3. A person may operate a registered off-highway vehicle on any public land, trail, way or unpaved county road unless prohibited by the governmental entity which has jurisdiction over the public land, trail, way or unpaved county road.

All OHV operated by government agencies or operated for work conducted by or at the direction of a public or private utility are exempt from registration. NRS 480.082.

Operation of OHV inside the City of Mesquite is limited to use set in Mesquite Municipal Code (MMC) 6-7-4. OHV shall be used and operated within the city of Mesquite only over such public streets, roads, or highways that are designated by resolution of the city council as open to such OHV use and operation. All streets, roads, or highways that are not open for OHV use in the city of Mesquite shall be posted with signs indicating that OHV use is not permitted.

General Operational Requirements

(additional City, County or State laws may apply)

1. All OHV over 75cc (NRS 480.082.2) operated in the City of Mesquite and State of Nevada must be registered. NRS 480.082, MMC 6-7-3.
2. The operator of an OHV inside the City of Mesquite is required to be 16 years of age or older and possess vehicle operators license. MMC 6-7-3, NRS 480.181.
3. Traffic Laws Applicable: To the fullest extent practicable, the traffic laws of the state of Nevada, and of municipal code are applicable to the operation of OHVs on any designated public streets, roads, and city NRS 480.082, MMC 6-7-3-5.
4. OHV shall only be used and operated within the city of Mesquite over such public streets, roads, or highways designated by resolution of the city council as open to such OHV use and operation. MMC 6-7-4, NRS 480.082.3. Pioneer Boulevard, Pioneer Boulevard from Oak Boulevard to Sandhill Boulevard, Falcon Ridge Boulevard to Mesquite Boulevard are closed to OHV traffic.
5. No person may operate an OHV on a designated public street, road, or highway for any purpose other than access to a private or public area that is open for use by OHV. Use of an OHV for general transportation is prohibited. MMC 6-7-3-4.
6. Parental or Guardian Responsibility: In addition to any juvenile liability which may be imposed due to violation of municipal code, the responsibility for complying with the provisions of Mesquite municipal code shall be the responsibility of any OHV or the head of household where any OHV is kept, whether or not claimed by any other person residing in said household. A husband or wife, or two (2) or more adults jointly or separately be charged as heads of the household where an OHV is kept. MMC 6-7-3-4.



Off-Highway Vehicle (OHV) Travel Map

Off-Highway Vehicle (OHV) is prohibited on the following streets, roads, or highways within the City of Mesquite:

- Any State Highway
- Interstate 15



Off Highway Vehicle Operation in The City of Mesquite

[DOWNLOAD PRINTABLE PDF](#)

The State of Nevada and City of Mesquite has established guidelines to allow OHV operators access to areas open for OHV use. Use of an OHV for general transportation or travel for purpose other than access to recreational areas is prohibited.

An Off-Highway Vehicle (OHV) is a motor vehicle that is designed primarily for off-highway and all-terrain use. All OHV operated in Nevada are required to be registered, unless exempt by NRS 480.082.3. A person may operate a registered off-highway vehicle on any public land, trail, way or unpaved county road unless prohibited by the governmental entity which has jurisdiction over the public land, trail, way or unpaved county road.

All OHV operated by government agencies or operated for work conducted by or at the direction of a public or private utility are exempt from registration. NRS 480.082.



Operation of OHV inside the City of Mesquite is limited to use set in Mesquite Municipal Code (MMC) 6-7-4. OHV shall be used and operated within the city of Mesquite only over such public streets, roads, or highways that are designated by resolution of the city council.

Off Highway Vehicle (OHV) & Unregistered Golf Cart Travel Map

[DOWNLOAD PRINTABLE MAP PDF](#)



Off-Highway Vehicle (OHV) or Unregistered Golf Cart use is prohibited on the following streets, roads, or highways within the City of Mesquite (shown in red):

- Any State Highway
- Interstate 15
- Any city roadway shown outlined in red on the map above
- OHV/Unregistered Golf Cart use is prohibited from Hahn to the bridge

General Operational Requirements (additional City, County or State laws may apply)

1. All OHV over 75cc (NRS 480.082.2) operated in the City of Mesquite and State of Nevada must be registered. NRS 480.082, MMC 6-7-3.
2. The operator of an OHV inside the City of Mesquite is required to be 16 years of age or older and possess a valid motor vehicle operators license. MMC 6-7-3, NRS 480.181.
3. Traffic Laws Applicable: To the fullest extent practicable, the traffic laws of the state of Nevada, and of the City of Mesquite municipal code are applicable to the operation of OHVs on any designated public streets, roads, and/or highways of the city. NRS 480.082, MMC 6-7-3-5.
4. OHV shall only be used and operated within the city of Mesquite over such public streets, roads, or highways that are designated by resolution of the city council as open to such OHV use and operation. MMC 6-7-4, NRS 480.082.3. Pioneer Boulevard, Sandhill Boulevard, Pioneer Boulevard from Oak Boulevard to Mesquite Boulevard are closed to OHV traffic.
5. No person may operate an OHV on a designated public street, road, or highway for any purpose other than to travel to or from a private or public area that is open for use by OHV. Use of an OHV for general transportation is prohibited. MMC 6-7-3-4.
6. Parental or Guardian Responsibility: In addition to any juvenile liability which may be imposed due to violation of Mesquite municipal code, the responsibility for complying with the provisions of Mesquite municipal code shall not rest upon the adult owner or custodian of any OHV or the head of household where any OHV is kept, whether or not ownership of the OHV is claimed by any other person residing in said household. A husband or wife, or two (2) or more adults jointly or separately be charged as heads of the household where an OHV is kept. MMC 6-7-3-4.

[DOWNLOAD MAP WITH ALL RESTRICTIONS ON THIS MAP](#)



Mesquite, Nevada

OHV Marketing

- 2021 Initiative
Reach Out to Police Departments
& Sheriff Departments Statewide
& Design Flyers, Handouts, Ads,
Webpages, etc.



This flyer features a background image of two off-highway vehicles (OHVs) parked in a desert landscape. In the top left corner, there are two circular logos: one for the Nevada Off-Highway Vehicle Association and another for the Mesquite Police Department. The text on the flyer is as follows:

**OFF-HIGHWAY VEHICLE
REGISTRATION EVENT**
EVERY SATURDAY IN OCTOBER
OCT. 3, 10, 17, 24
9AM - 11AM
MESQUITE JUSTICE FACILITY
500 HILLSIDE DRIVE

A dark blue button with the text **LEARN MORE** is located in the bottom right corner.



This flyer features a background image of two off-highway vehicles (OHVs) parked in a desert landscape. The text on the flyer is as follows:

**RESIDENTIAL
OHV VIN INSPECTIONS
ARE NOW AVAILABLE**

**Mondays & Wednesdays
8:00am to 12:00pm**


Mesquite Police Department will provide VIN inspections within the City
of Mesquite based on officer availability. Register your OHV. **It's the Law!**

In the bottom left corner, there are two circular logos: one for the Nevada Off-Highway Vehicle Association and another for the Mesquite Police Department.

**CALL 702-346-6911
FOR MORE INFORMATION**

Social Media

ORN Social Media Post Library

TYPE	TOPIC	POST COPY/TEXT	LINK	GRAPHIC?	GRAPHIC LINK	GRAPHIC LINK	NOTES
Video Link	Dawn Fisler	Meet Southern Nevada Off-Road Enthusiast, Dawn Fisler from Jean, Nevada.	LINK	Video preview will auto display	N/A	N/A	
Video Link	NVOHV Program Music Video	Check out our first ever Nevada Off-Highway Vehicle Program Music Video! We're going off road... 	LINK	Video preview will auto display	N/A	N/A	
Video Link + In copy link	GRANTS Trail Mapping System	Did you know that the OHV Trail Map system we enjoy today was the product of a team of hard working land managers and partners along with an NVOHV Program Grant funded by YOUR registration dollars. Check out all of our grant recipients and see all the ways they are improving our trails here in Nevada! https://ohv.nv.gov/grant-recipients	LINK	Video preview will auto display	N/A	N/A	Will show poster how to create post with previewed video link AND in copy website link.
Video Link + In copy link	GRANTS Logandale Trails	With their NVOHV Program Grant funds, our friends at Partners in Conservation were able to complete the construction of two new restrooms at the main trailheads followed by the upgrade of the trailhead to include shade structures, tables, concrete work for accessibility and other trailhead amenities at Logandale trails. Check out all of our grant recipients and see all the ways they are improving our trails here in Nevada! https://ohv.nv.gov/grant-recipients	LINK	Video preview will auto display	N/A	N/A	Will show poster how to create post with previewed video link AND in copy website link.
Video Link + In copy link	GRANTS Boulder City OHV	Over at the Boulder City OHV Program, their NVOHV Program Grant funds were used to enhance OHV opportunities by hosting community rodeos, and providing education of OHV legal routes and riding areas. It's all about education! Check out all of our grant recipients and see all the ways they are improving our trails here in Nevada! https://ohv.nv.gov/grant-recipients	LINK	Video preview will auto display	N/A	N/A	Will show poster how to create post with previewed video link AND in copy website link.
Video Link + In copy link	GRANTS Sierra Avalanche Center	To ensure the safety of all of our Nevada Snowmobilers, the Sierra Avalanche Center used their NVOHV Program Grant funds for the creation of an Avalanche Safety Training Program as well as class curriculum and safety book. No matter your OHV preference, safety is always at the front! Check out all of our grant recipients and see all the ways they are improving our trails here in Nevada! https://ohv.nv.gov/grant-recipients	LINK	Video preview will auto display	N/A	N/A	Will show poster how to create post with previewed video link AND in copy website link.
Video Link + In copy link	GRANTS USFS Ranger Trail Ely	Out in Ely, Nevada, our friends at the U. S. Forest Service used their NVOHV Program Grant funds to widen the trails to accommodate Side-by-Sides and mitigate safety issues. Now that is putting your registration dollars to work for you! Check out all of our grant recipients and see all the ways they are improving our trails here in Nevada! https://ohv.nv.gov/grant-recipients	LINK	Video preview will auto display	N/A	N/A	Will show poster how to create post with previewed video link AND in copy website link.
Video Link + In copy link	GRANTS Sierra Trail Works/Peavine	With an NVOHV Program Grant funded by your registration dollars, Sierra Trails Works was able to complete the The Peavine Mountain Road Maintenance Off-Highway Vehicle project, with 25.3 miles of road maintenance and 2.0 miles of route restoration within the southern portion of the Peavine network of dirt roads and OHV trails. This crucial road maintenance prioritizes safety and drainage. Thanks for helping keep our trails safe! Check out all of our grant recipients and see all the ways they are improving our trails here in Nevada! https://ohv.nv.gov/grant-recipients	LINK	Video preview will auto display	N/A	N/A	Will show poster how to create post with previewed video link AND in copy website link.
Video Link + In copy link	GRANTS National Off-Highway Vehicle Conservation Council/Shoshone	Utilizing their NVOHV Program Grant, our friends at the National OHV Conservation Council to move forward with their project, which included the assessment of 40.5 miles of existing Shoshone system trails and the planning for three new trail connections between the Mill creek campground and the Shoshone trail. New trails? Yes please! Check out all of our grant recipients and see all the ways they are improving our trails here in Nevada! https://ohv.nv.gov/grant-recipients	LINK	Video preview will auto display	N/A	N/A	Will show poster how to create post with previewed video link AND in copy website link.
Video Link + In copy link	OFF ROAD SMART Jennifer and Michael	How do Nevadans Jennifer and Michael Off Road Smart? "Safety First, Register Your Vehicle, Know Territory." Learn more about Jennifer and Michael and how some other fellow Nevada Off Road Enthusiasts are Off Rooding Smart! https://ohv.nv.gov/off-road-smart	LINK	Video preview will auto display	N/A	N/A	Will show poster how to create post with previewed video link AND in copy website link.
Video Link + In copy link	OFF ROAD SMART Jaynie Miller Hughes & Friends	How does Jaynie Miller Hughes and her friends Off Road Smart? "Always Tell Someone Where You are Going and Carry a Toolkit!" Learn more about Jaynie and how some other fellow Nevada Off Road Enthusiasts are Off Rooding Smart! https://ohv.nv.gov/off-road-smart	LINK	Video preview will auto display	N/A	N/A	Will show poster how to create post with previewed video link AND in copy website link.
Video Link + In copy link	OFF ROAD SMART Kevin Denniston	How does Nevada and ATV enthusiast Kevin Denniston Off Road Smart? "Wear Helmet, Gloves, and Eye Protection!" Learn more about Kevin and how some other fellow Nevada Off Road Enthusiasts are Off Rooding Smart! https://ohv.nv.gov/off-road-smart	LINK	Video preview will auto display	N/A	N/A	Will show poster how to create post with previewed video link AND in copy website link.
Video Link + In copy link	OFF ROAD SMART Randy	How does Nevada Randy from Elko Off Road Smart? "Wear proper clothing, carry tools and food, communication!" Learn more about Randy and how some other fellow Nevada Off Road Enthusiasts are Off Rooding Smart! https://ohv.nv.gov/off-road-smart	LINK	Video preview will auto display	N/A	N/A	Will show poster how to create post with previewed video link AND in copy website link.
Video Link + In copy link	OFF ROAD SMART Dan Gadzuric	How does Dan Gadzuric Off Road Smart in his Custom Polaris Daxor? "Helmet, Glasses, Riding Gear, Abide by Law!" Learn more about Dan and how some other fellow Nevada Off Road Enthusiasts are Off Rooding Smart! https://ohv.nv.gov/off-road-smart	LINK	Video preview will auto display	N/A	N/A	Will show poster how to create post with previewed video link AND in copy website link.
Video Link + In copy link	OFF ROAD SMART Phil Sherman	How does Phil Sherman from Clark County Off Road Smart? "Wear Safety Gear, Have Flags on Vehicle, Pay Attention!" Learn more about Phil and how some other fellow Nevada Off Road Enthusiasts are Off Rooding Smart! https://ohv.nv.gov/off-road-smart	LINK	Video preview will auto display	N/A	N/A	Will show poster how to create post with previewed video link AND in copy website link.
Video Link + In copy link	OFF ROAD SMART Alexis	How does acrobat Alexis from Reno Off Road Smart? "Safety Gear helmet, gloves, boots, shin guards and chest protector." Learn more about Alexis and how some other fellow Nevada Off Road Enthusiasts are Off Rooding Smart! https://ohv.nv.gov/off-road-smart	LINK	Video preview will auto display	N/A	N/A	Will show poster how to create post with previewed video link AND in copy website link.
Video Link + In copy link	GENERAL Meet the Nevada Off-Highway Vehicle Commission	DID YOU KNOW? Managed by the Department of Conservation and Natural Resources, the goal of the Nevada Commission on Off-Highway Vehicles is to award grants from registration proceeds. The program promotes projects on the ground, generates partnerships with clubs, organizations and Federal, State, and Local agencies connected to OHV recreation. Learn more about the Nevada Commission on Off-Highway Vehicles today! https://ohv.nv.gov/commission	LINK	Video preview will auto display	N/A	N/A	Will show poster how to create post with previewed video link AND in copy website link.
Website Link + Graphic	2021 Recipients	We can't wait to see all the great things coming this year from our 2021 Grant Recipients!	LINK	Sam to Create		N/A	
Website Link + Graphic	Trail Maps	Make sure you've got our Trail Maps page bookmarked on your phone the next time you're out on the trails!	LINK	Yes - Overwrite page preview with graphic	GRAPHIC	N/A	Make sure to keep website link in the post copy.
Website Link + Graphic	Trail Maps - Get the Dirt	Want the dirt on your favorite trails? Visit our website and click Trail Maps > Choose your trail > "Click Here to Get the Dirt!"	LINK	Yes - Overwrite page preview with two graphics	GRAPHIC 1	GRAPHIC 2	Make sure to keep website link in the post copy.

Ad Preview



Nevada Department of Conservation and Natural Resources

October 16, 2020 · 🌐

Today's registration dollars create tomorrow's off-road adventures! Right now, we have \$1 million in grants available for off-highway vehicle projects. Apply today!

<https://www.youtube.com/watch?v=vi1kDxYw54&feature=youtu.be>



\$250.00 spent over 6 days.

Link Clicks ⓘ

262

Reach ⓘ

22,192

Cost Per Link Click ⓘ

\$0.95

Activity

Post Engagement

309

Link Clicks

262

Post Reactions

30

Post Shares

9

Ad Preview



Nevada Department of Conservation and Natural Resources

November 10, 2020 · 🌐

Calling all off-road enthusiasts! Over \$1 million in grant funding is now available for off-road recreation projects through the Nevada Off-Highway Vehicles Program. Best of all, any individual or group can be eligible for grant funding to support a project. The grants are funded by OHV registration fees; your registration dollars create tomorrow's off-road adventures! Apply today at <https://ohv.nv.gov/2021-grants>



Post Engagements ⓘ

1,193

Reach ⓘ

10,483

Cost Per Post Engagement ⓘ

\$0.24

Activity

Post Engagement

1193

Post Reactions

972

Link Clicks

56

Post Shares

49

2021 Look Ahead

Radio - Focus on Rural Radio

Grant Project Videos

- Mesquite Build OHV Trailhead
- Dunes and Trails ATV Club
- Nye County OHV Park
- Moto Medic - Support OHV Medical Services at OHV Races

Videos

- Lincoln County Tourism Video & Silver State Trail
- Nevada Division of Natural Heritage & iNaturalist
- OHV Trail Map Avenza Tutorial

Events?

Questions?

lora@mxtmedia.org